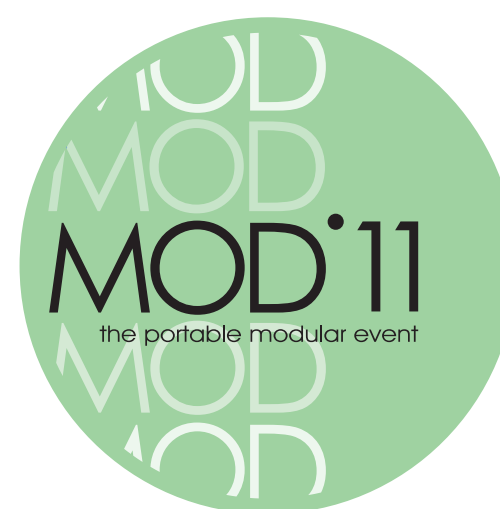


PRESENTS:



2011 MOD AWARDS

SAVE THE DATE!

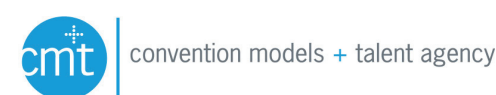
TUESDAY, MARCH 29, 2011 5:30 PM

THE EXHIBIT INDUSTRY NETWORKING EVENT OF 2011
THE FOUR SEASONS HOTEL AT MANDALAY BAY, LAS VEGAS



hosted by:

SHELLY JUSTICE



Join Shelly Justice on the green carpet as over 250 exhibit and event industry professionals gather at MOD'11 to choose, recognize and celebrate best-in-class portable modular exhibit design from around the world. The showcase of MOD'11, The MOD Awards, will honor the best portable modular design in eight categories plus the prestigious BEST OF MOD award. Finalists in each category will be pre-selected by the Editors of Exhibit City News and a prestigious panel of judges. The winners will be selected live at the event by our judges and live audience. A portion of the proceeds of MOD entries will be donated to Sustainable Travel Inc.

PRESENTING SPONSORS



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CALL FOR ENTRIES

2011 MOD AWARDS ENTRY DEADLINE: MARCH 15

This year, the 2011 MOD awards will once again honor the best in modular exhibit design. Two new categories have been added:

1. Best portable modular exhibit- this new category at MOD '11 is open to portable modular designs that include pop up display systems, portable banners, and any other "true" portable components. At least 50% of the exhibit must be based upon portable systems.

2. Best custom exhibit - As the inspiration for many modular designs, this year MOD '11 will honor the best custom exhibit of 2010 with a category all its own. Any custom exhibit designed and built in 2010 may be entered in this category.

The complete list of MOD Awards categories for 2011 include:

- Best of MOD
- Best 10 x 10 Design
- Best 10 x 20 Design
- Best 20 x 20 + Design
- Best Extrusion-based design
- Best Fabric-anchored design
- Best Green Exhibit
- Best Portable Design
- Best Custom Exhibit



Finalists will be selected by the Editors of Exhibit City News and our panel of judges; the prestigious Best of MOD will be selected from winners of all categories live at the event by our audience.



From L to R: 2011 MOD Awards judges: Derek Gentile of EEI Global, Russ Fowler of Derse, and Gino Pellegrini of Inter-Global Exhibits

All category winners will receive a crystal MOD Award; The Best of MOD winner will also receive an Apple iPad in addition to the Best of MOD trophy.