



2011 PRICE LIST

POP-UP DISPLAY SYSTEMS

10 FOOT CURVED

Pg.	Product #	Description	Price
4	PL3-F	ECONOMY PLUS 10' CURVED ALL FABRIC POP-UP Includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	\$499
4	PL3-G4	ECONOMY PLUS 10' CURVED GRAPHIC/FABRIC POP-UP Includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$865 Laminate: \$1,045
4	PL3-G6	ECONOMY PLUS 10' CURVED ALL GRAPHIC POP-UP Includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$945 Laminate: \$1,195
4	PRC1-F	PREMIUM 10' CURVED ALL FABRIC POP-UP Includes hardware, panels, premium halogen lights and all-in-one case w/ fabric case conversion kit	\$599
4	PRC1-G4	PREMIUM 10' CURVED GRAPHIC/FABRIC POP-UP Includes hardware, panels, premium halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$965 Laminate: \$1,145
4	PRC1-G6	PREMIUM 10' CURVED ALL GRAPHIC POP-UP Includes hardware, panels, premium halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$1,045 Laminate: \$1,295

10 FOOT STRAIGHT

Pg.	Product #	Description	Price
5	PRS1-F	PREMIUM 10' STRAIGHT ALL FABRIC POP-UP Includes hardware, panels, premium halogen lights and all-in-one case w/ fabric case conversion kit	\$665
5	PRS1-G4	PREMIUM 10' STRAIGHT GRAPHIC/FABRIC POP-UP Includes hardware, panels, premium halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$1,015 Laminate: \$1,195

10 FOOT WAVE

Pg.	Product #	Description	Price
5	PRC13-F	PREMIUM 10' WAVE ALL FABRIC POP-UP Includes hardware, panels, premium halogen lights and all-in-one case w/ fabric case conversion kit	\$615
5	PRC13-G4	PREMIUM 10' WAVE GRAPHIC/FABRIC POP-UP Includes hardware, panels, premium halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$965 Laminate: \$1,145

8 FOOT CURVED

Pg.	Product #	Description	Price
6	PL5-F	ECONOMY PLUS 8' CURVED ALL FABRIC POP-UP Includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	\$479
6	PL5-G3	ECONOMY PLUS 8' CURVED GRAPHIC/FABRIC POP-UP Includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$860 Laminate: \$995
6	PL5-G5	ECONOMY PLUS 8' CURVED ALL GRAPHIC POP-UP Includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$940 Laminate: \$1,145
6	PRC5-G5	PREMIUM 8' CURVED ALL GRAPHIC POP-UP Includes hardware, panels, premium halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$1,040 Laminate: \$1,245

8 FOOT PREMIUM STRAIGHT WITH CURVED END CAPS

Pg.	Product #	Description	Price
7	PRS4-F	PREMIUM 8' STRAIGHT ALL FABRIC POP-UP W/ CURVED END CAPS Includes hardware, panels, premium halogen lights and all-in-one case w/ fabric case conversion kit. note: 105"w	\$615
7	PRS4-G5	PREMIUM 8' STRAIGHT ALL GRAPHIC POP-UP W/ CURVED END CAPS Includes hardware, panels, premium halogen lights and all-in-one case w/ fabric case conversion kit. note: 105"w	DuraPrint: \$1,045 Laminate: \$1,270

TOWER			
Pg.	Product #	Description	Price
7	PRS18	PREMIUM FABRIC TOWER POP-UP Includes hardware, panels and all in one case	\$579
7	PRS18-BLT	PREMIUM BACKLIT GRAPHIC TOWER POP-UP Includes hardware, panels, lights and all in one case	\$999
7	PRS18-FLT	PREMIUM TOWER POP-UP W/ FRONT LIGHTS Includes hardware, panels, lights and all in one case	DuraPrint: \$795 Laminate: \$899

20 FOOT GULLWING			
Pg.	Product #	Description	Price
8	PL9-F	ECONOMY PLUS 20' GULLWING ALL FABRIC POP-UP Includes hardware, panels, halogen lights and 2 all-in-one cases w/ fabric case conversion kit	\$998
8	PL9-G11	ECONOMY PLUS 20' GULLWING ALL GRAPHIC POP-UP Includes hardware, panels, halogen lights and 2 all-in-one cases w/ fabric case conversion kit	DuraPrint: \$1,885 Laminate: \$2,350
8	PRC7-F	PREMIUM 20' GULLWING ALL FABRIC POP-UP Includes hardware, panels, premium halogen lights and 2 all-in-one cases w/ fabric case conversion kit	\$1,395
8	PRC7-G11	PREMIUM 20' GULLWING ALL GRAPHIC POP-UP Includes hardware, panels, premium halogen lights and 2 all-in-one cases w/ fabric case conversion kit	DuraPrint: \$2,085 Laminate: \$2,550

20 FOOT STRAIGHT			
Pg.	Product #	Description	Price
9	PRS11-F	PREMIUM 20' STRAIGHT ALL FABRIC POP-UP Includes hardware, panels, premium halogen lights and 3 all-in-one cases w/ fabric case conversion kit	\$2,350

20 FOOT SERPENTINE			
Pg.	Product #	Description	Price
9	PRC10-F	PREMIUM 20' SERPENTINE ALL FABRIC POP-UP Includes hardware, panels, premium halogen lights and 2 all-in-one cases w/ fabric case conversion kit	\$1,395
9	PRC10-G10	PREMIUM 20' SERPENTINE ALL GRAPHIC POP-UP Includes hardware, panels, premium halogen lights and 2 all-in-one cases w/ fabric case conversion kit	DuraPrint: \$2,085 Laminate: \$2,550

20 FOOT STRAIGHT-CURVE-STRAIGHT (S-C-S)			
Pg.	Product #	Description	Price
10	PRC19-F	PREMIUM 20' STRAIGHT-CURVE-STRAIGHT ALL FABRIC POP-UP Includes hardware, panels, premium halogen lights and 2 all-in-one cases w/ fabric case conversion kit	\$1,395
10	PRC19-G10	PREMIUM 20' STRAIGHT-CURVE-STRAIGHT ALL GRAPHIC POP-UP Includes hardware, panels, premium halogen lights and 2 all-in-one cases w/ fabric case conversion kit	DuraPrint: \$2,085 Laminate: \$2,550

ISLAND			
Pg.	Product #	Description	Price
10	PL16-F	ECONOMY PLUS ISLAND ALL FABRIC POP-UP Includes hardware, panels, halogen lights and 3 all-in-one case w/ fabric case conversion kit	\$1,437
10	PL16-G15	ECONOMY PLUS ISLAND ALL GRAPHIC POP-UP Includes hardware, panels, premium halogen lights and 3 all-in-one cases w/ fabric case conversion kit	DuraPrint: \$2,835 Laminate: \$3,584

10 FOOT MAGNETIX			
Pg.	Product #	Description	Price
11	PLRM3-F	10' MAGNETIX ALL FABRIC POP-UP Magnetic locking frame includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	\$545
11	PLRM3-G4	10' MAGNETIX CURVED GRAPHIC/FABRIC POP-UP Magnetic locking frame includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$795 Laminate: \$975
11	PLRM3-G6	10' MAGNETIX CURVED ALL GRAPHIC POP-UP Magnetic locking frame includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$845 Laminate: \$1,115

8 FOOT MAGNETIX			
Pg.	Product #	Description	Price
11	PLRM5-F	8' MAGNETIX ALL FABRIC POP-UP Magnetic locking frame includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	\$525
11	PLRM5-G4	8' MAGNETIX CURVED GRAPHIC/FABRIC POP-UP Magnetic locking frame includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	DuraPrint: \$745 Laminate: \$880
11	PLRM5-G6	8' MAGNETIX CURVED ALL GRAPHIC POP-UP	DuraPrint: \$795

		Magnetic locking frame includes hardware, panels, halogen lights and all-in-one case w/ fabric case conversion kit	Laminate: \$1,020
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POP-UP EXPRESS

Pg.	Product #	Description	Price
12	PRS-24	6' TABLETOP POP-UP EXPRESS DISPLAY Includes hardware with attached graphics and all-in-one case	\$399
12	PRS-19	8' STRAIGHT POP-UP EXPRESS DISPLAY Includes hardware with attached graphics and all-in-one case	\$649
12	PRS-21	10' STRAIGHT POP-UP EXPRESS DISPLAY Includes hardware with attached graphics and all-in-one case	\$729

8' & 6' CURVE TABLETOP

Pg.	Product #	Description	Price
13	PL-7	ECONOMY PLUS 6' CURVED TABLETOP POP-UP Includes hardware, panels, halogen lights and all-in-one case	\$230
13	PL-6	ECONOMY PLUS 8' CURVED TABLETOP POP-UP Includes hardware, panels, halogen lights and all-in-one case	\$330

TOPPERS - THE ULTIMATE TABLETOP SYSTEM

Pg.	Product #	Description	Price
13	PLTT	TABLETOP TOPPERS Includes hardware, graphics, halogen lights and all-in-one case	\$495

ALUMALITE DISPLAY SYSTEMS

10 FOOT ALUMALITE CLASSIC

Pg.	Product #	Description	Price
14	AL1	10' CLASSIC WAVE includes back wall hardware, canopy frame w/ cover, frosted plex header w/ wings and 2 all-in-one cases	\$2,220
14	AL2	10' CLASSIC ARCH includes back wall hardware, canopy frame w/ cover, frosted plex header w/ wings and 2 all-in-one cases	\$2,220
14	AL3	10' CLASSIC STRAIGHT includes back wall hardware, canopy frame w/ cover, frosted plex header w/ wings and 2 all-in-one cases	\$2,220

20 FOOT ALUMALITE CLASSIC

Pg.	Product #	Description	Price
14	AL4	20' ALUMALITE CLASSIC WAVE includes back wall hardware, canopy frames w/ covers, frosted plex header w/ wings and 4 all-in-one cases	\$4,640
14	AL5	20' ALUMALITE CLASSIC ARCH includes back wall hardware, canopy frames w/ covers, frosted plex header w/ wings and 4 all-in-one cases	\$4,640
14	AL6	20' ALUMALITE CLASSIC STRAIGHT includes back wall hardware, canopy frames w/ covers, frosted plex header w/ wings and 4 all-in-one cases	\$4,640

10 & 20 FOOT ALUMALITE LINEARE

Pg.	Product #	Description	Price
15	AL7	10' ALUMALITE LINEARE includes back wall w/ returns,and hinged adjustable header hardware, illuminated header and 2 all-in-one cases	\$2,195
15	AL8	20' ALUMALITE LINEARE includes back wall w/ returns,and hinged adjustable header hardware, illuminated header and 3 all-in-one cases	\$3,195

10 & 20 FOOT ALUMALITE ZERO

Pg.	Product #	Description	Price
16	AZ1-8	10' ALUMALITE ZERO includes silver frame, frosted plex header w/ wings and all-in-one case	\$1,149
16	AZ9	20' ALUMALITE ZERO includes silver frame, frosted plex header w/ wings and 2 all-in-one cases	\$1,845

ALUMALITE KIOSKS

Pg.	Product #	Description	Price
17	ALK-1	ALUMALITE ALK-1 KIOSK Includes silver frame, illuminated header hardware, locking cabinet, monitor kit, lights and all-in-one case	\$1,699
17	ALK-2	ALUMALITE ALK-2 KIOSK Includes silver frame, illuminated header hardware, locking cabinet, monitor kit, and all-in-one case	\$1,749
17	ALK-3	ALUMALITE ALK-7 KIOSK	\$764

		Includes arch canopy w/ cover, silver frame, open storage area, and all-in-one case	
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BANNERSTANDS

LITE BANNERSTAND

Pg.	Product #	Description	Price
18	PLBNR-LI-850HG	33.5" LITE BANNERSTAND Light weight non-retractable bannerstand	SoFlat: \$99 Fabric: \$139
18	PLBNR-LI-1000HG	39.4" LITE BANNERSTAND Light weight non-retractable bannerstand	SoFlat: \$129 Fabric: \$189

BUDGET BANNERSTAND

Pg.	Product #	Description	Price
18	PLBNR-BU-850HG	33.5" BUDGET BANNERSTAND budget retractable bannerstand	SoFlat: \$99

AXIS BANNERSTAND

Pg.	Product #	Description	Price
18	PLBNR-AX-850HG	33.5" AXIS BANNERSTAND Quality retractable bannerstand	SoFlat: \$155 Fabric: \$195
18	PLBNR-AX-1000HG	39.4" AXIS BANNERSTAND Quality retractable bannerstand	SoFlat: \$188 Fabric: \$248

WING BANNERSTAND

Pg.	Product #	Description	Price
18	PLBNR-WI-850HG	33.5" WING BANNERSTAND Quality retractable bannerstand	SoFlat: \$169
18	PLBNR-WI-1000HG	39.4" WING BANNERSTAND Quality retractable bannerstand	SoFlat: \$200

SUPREME BANNERSTAND

Pg.	Product #	Description	Price
19	PLBNR-SU-850HG	33.5" SUPREME BANNERSTAND replaceable cartridge retractable bannerstand	SoFlat: \$193 Fabric: \$233
19	PLBNR-SU-1000HG	39.4" SUPREME BANNERSTAND replaceable cartridge retractable bannerstand	SoFlat: \$208 Fabric: \$268
19	PLBNR-SU-1200HG	47" SUPREME BANNERSTAND replaceable cartridge retractable bannerstand	SoFlat: \$235 Fabric: \$325

SCROLL SLOT BANNERSTAND

Pg.	Product #	Description	Price
19	PLBNR-SC-850HG	33.5" SCROLL SLOT BANNERSTAND Wide base retractable bannerstand	SoFlat: \$163
19	PLBNR-SC-1000HG	39.4" SCROLL SLOT BANNERSTAND Wide base retractable bannerstand	SoFlat: \$204

SCROLL SLOT DUAL BANNERSTAND

Pg.	Product #	Description	Price
19	PLBNR-SCD-850HG	33.5" SCROLL SLOT DUAL BANNERSTAND Double-sided retractable bannerstand	SoFlat: \$272
19	PLBNR-SCD-1000HG	39.4" SCROLL SLOT DUAL BANNERSTAND Double-sided retractable bannerstand	SoFlat: \$335

ULTRAFORM

ULTRALITE PORTABLE TRADE SHOW/MERCHANDISING COUNTERS

Pg.	Product #	Description	Price
20	ULCSK-36-B ULCSK-36-GPH	36"h ULTRALITE COUNTER Computer multi-cabinet with keyboard extensions	Fabric: \$175 Graphic: \$195
20	ULO2037-36-B ULO2037-36-GPH	36"h ULTRALITE OVAL COUNTER Oval pedestal cabinet	Fabric: \$140 Graphic: \$2755
20	ULO2037-42-B ULO2037-42-GPH	42"h ULTRALITE OVAL COUNTER Oval pedestal cabinet	Fabric: \$145 Graphic: \$285
20	ULMK-36-B ULMK-36-GPH	36"h ULTRALITE KIDNEY SHAPED COUNTER Computer multi-cabinet with keyboard extensions	Fabric: \$195 Graphic: \$250

20	ULKY105-B L&R ULKY105-GPH L&R	42" h ULTRALITE OVAL COUNTER W/ RIGHT OR LEFT EXTENSION Multi-cabinet with right or left extension	Fabric: \$275 Graphic: \$295
20	ULOC1677-36-B ULOC1677-36-GPH	36" h ULTRALITE DOUBLE-OVAL COUNTER Double oval curving cabinet	Fabric: \$340 Graphic: \$425
20	ULOC1677-42-B ULOC1677-42-GPH	42" h ULTRALITE DOUBLE-OVAL COUNTER Double oval curving cabinet	Fabric: \$375 Graphic: \$465
20	ULKY-110-B ULKY-110-GPH	36" h ULTRALITE COUNTER WITH CONNECTING SIDE COUNTERS Multi-cabinet with connecting cabinets	Fabric: \$395 Graphic: \$445
21	MB2232-29	29" h TRADITION RECTANGULAR COUNTER Rectangular multi-stand	Fabric: \$275 Graphic: \$313
21	MB2232-33	33" h TRADITION RECTANGULAR COUNTER Rectangular multi-stand	Fabric: \$285 Graphic: \$323
21	MB2232-42	42" h TRADITION OVAL COUNTER Rectangular multi-stand	Fabric: \$285 Graphic: \$337
21	OMB2043-29	29" h TRADITION OVAL COUNTER Oval multi-stand	Fabric: \$275 Graphic: \$313
21	OMB2043-33	33" h TRADITION OVAL COUNTER Oval multi-stand	Fabric: \$285 Graphic: \$323
21	OMB2043-42	42" h TRADITION OVAL COUNTER Oval multi-stand	Fabric: \$295 Graphic: \$347
21	HY105R HY105L	42" h OVAL COUNTER W/ RIGHT OR LEFT EXTENSION Multi-cabinet with right or left extension	Fabric: \$695 Graphic: \$747
21	CA323	42", 33" AND 24" ROUND CABINET WITH 2 CRESCENTS Round cabinet with 2 crescents	\$475
21	ULFC2132-36	36" h PEDDLER II DEMO COUNTER Peddler II demo cabinet	Fabric: \$150 Graphic: \$200
21	ULFC2132-42	42" h PEDDLER II DEMO COUNTER Peddler II demo cabinet	Fabric: \$155 Graphic: \$225
21	P8P-W	PEDDLER II OPTIONAL POLE KIT W/ SIGN Octanorm construction	\$113

LIGHTING/SHELVES/ACCESSORIES/CASES

LIGHTS

Pg.	Product #	Description	Price
22	2014R-02	LED ARM LIGHT Attachable LED light	\$59
22	2005-04-250	LAS VEGAS LIGHT (75w) 75w Las Vegas Convention Center Approved Light	\$29
22	2001-U	ECONOMY 150w HALOGEN LIGHT Attachable 150w halogen light	\$29
22	2001-04	PREMIUM 200w HALOGEN LIGHT Attachable 200w halogen light	\$65

SHELVES

Pg.	Product #	Description	Price
22	10301	BASIC SHELF KIT 3 single shelves	\$48
22	10303	PREMIUM SHELF KIT 4 single shelves	\$75

ALUMALITE MONITOR MOUNT KITS

Pg.	Product #	Description	Price
22	AL-MON-01	19-23" MONITOR MOUNT Includes brackets and transit case	\$150
22	AL-MON-03	23-40" MONITOR MOUNT Includes brackets and transit case	\$175

LITERATURE RACKS

Pg.	Product #	Description	Price
23	ET-2060	STACY LITERATURE RACK collapsible flat pack design	\$99

23	ET-2061	COMET LITERATURE RACK collapsible flat pack design	\$90
23	ET-2070	4 POCKET BROCHURE NET LITERATURE RACK Fabric mesh collapsible flat pack design	\$30
23	ET-2071	8 POCKET BROCHURE NET LITERATURE RACK Fabric mesh collapsible flat pack design	\$38

ALUMALITE CASES/ULTRAFORM CASES/EXHIBIT CASES

Pg.	Product #	Description	Price
24	UF-4831	4831 CASE Portable shipping case, 48"x31"x6"-10" deep w/ wheels	\$176
24	UF4825	4825 CASE Portable shipping case, 48"x25"x7"-13" deep w/ wheels	\$176
24	UF4325	4325 CASE Portable shipping case, 48"x25"x7"-13" deep w/ wheels	\$176
24	UF4848	4848 CASE Jumbo shipping case, 48"x 48"x26"- 29" deep	\$706
24	5PCC-02	5PCC-02 TOP LOADING CASE Portable shipping case, 48"x28"x9"-13" deep w/ wheels	\$125
24	5PCC-05	5PCC-05 TOP LOADING CASE Portable shipping case, 52"x26.5"x11.4" deep w/ wheels	\$145
24	5TUB	5TUB TRANSPORT TUB Rotomolded case	

POP-UP CASES

Pg.	Product #	Description	Price
24	4106	4106 CYLINDRICAL CASE Rotomolded case for PL6 and PL7 pop-ups	\$110
24	4100	4100 CASE Rotomolded case for pop-up displays	\$110
25	4400	4400 OVAL CASE Rotomolded all-in-one case fits most 8' and 10' pop-ups	\$145
25	5PCC-02	4600 ALL-IN-ONE CASE Rotomolded all-in-one case for 8',10', and 20'(requires multiple cases) pop-ups	\$195
25	5PCC-02	4200 A/B INTERLOCKING CASE Rotomolded all-in-one case for pop-up displays	A: \$120 B: \$120

GRAPHIC CASES

Pg.	Product #	Description	Price
25	4150	4150 CASE 26"x14"x12" rotomolded case for graphics	\$65
25	4156	4156 CASE 31"x14"x12" rotomolded case for graphics	\$75
25	4151	4151 CASE 38" rotomolded case for graphics	\$86
25	4154	4154 CASE 42"x18"x16" rotomolded case for graphics	\$92
25	4152	4152 CASE 50"x14"x12" rotomolded case for graphics	\$92
25	4155	4155 CASE 50"x18"x16" rotomolded case for graphics	\$125
25	4153	4153 CASE 72"x14"x12" rotomolded case for graphics	\$110