





7101 Fair Ave.
North Hollywood, CA 91605
Phone: 818.764.5126
E-Fax: 818.301.2551
Email: design@abex.com

FOR OFFICE
USE ONLY

EXHIBIT DESIGN:

FUNCTIONAL ASPECTS:

Product(s) for Display: _____

Best Displayed with Shelving ☐ Slatwall ☐ Slantwall ☐ Display Cases ☐ Podiums/Counters ☐

Demonstration/Presentation Areas: _____

No. of Areas: _____ No. of Presenters (Per Area): _____ No. of Attendees (Per Area): _____

Exhibit Requirements for Presentations: _____

Workstations: _____

Conference Areas: Private (Enclosed w/full-sized door) ☐ Semi-Private ☐ Informal/Corrals ☐

Reception/Lead Gathering Stations: _____

Exhibit Storage Requirements: _____

Flooring Requirements: Carpet ☐ Vinyl ☐ Inlays ☐
 Raised ☐ Not Raised ☐

Additional Functional Requirements: _____



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EXHIBIT DESIGN:

AESTHETIC ELEMENTS:

Describe their Current Exhibits(s): Custom ☐ Modular ☐ Portable ☐ _____

Like/Dislikes: _____

New Exhibit's General Look: ☐ Conservative ☐ Moderate ☐ Progressive ☐
Exhibit Requirements for Presentation _____

Please Reference Designs they (would) Like: _____

Is the Focus of the Exhibit Corporate or Brand Oriented: _____

Colors to use: _____

Textures/Treatments: Wood Grains ☐ Metallics ☐ Marbles ☐ Granites ☐ Textures ☐ Solids ☐

Graphic Design Support: Yes ☐ No ☐

Lighting: _____

Custom Elements: _____

Definite Dislikes: _____

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Additional Information:

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SKETCHING AREA: