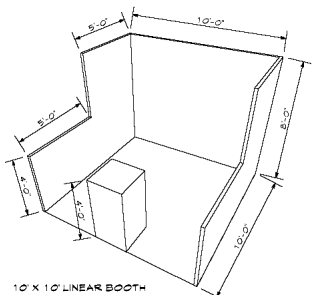


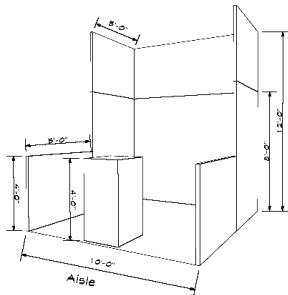
General Exhibit Design & Layout Regulations

10. Booth Construction/ Design/ Layout Indoor Space

A. Standard Booth: Exhibit fixtures, components and identification signs will be permitted to a maximum height of 8'3" (2.5m). All display fixtures over 4'0" (1.22m) in height and placed within 10 lineal feet (3.05m) of an



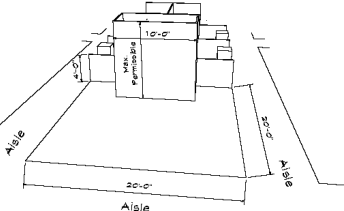
adjoining exhibit must be confined to that area of the exhibitor's space which is at least 5'0" (1.52m) from the aisle line. All exhibit fixtures must be erected in a manner to withstand normal contact or vibration due to outside forces.



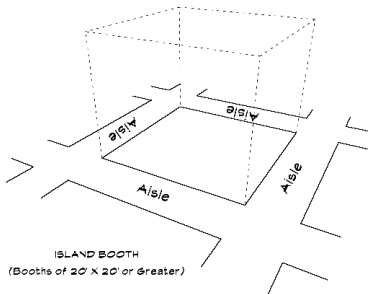
B. Perimeter Wall Booth: Exhibit fixtures, components and identification signs will be permitted to a maximum height of 12' (3.66m). All display fixtures over 4'0" (1.22m) in height and placed within 10 lineal feet (3.05m) of an adjoining exhibit must be confined to that area of the exhibitor's space that is at least 5'0" (1.52m) from the aisle line.

C. Peninsula Booth: *Definition:* Exhibit with one or more display levels in four or more standard units, back to back, with an aisle on three sides. Exhibit fixtures, components and identification signs will be permitted to a maximum height of 20' (6.1m), provided written approval is received from the Director of Meetings & Expositions at least 60 days prior to the show. All display fixtures over 4'0" (1.22m) in height and placed within 10 lineal feet (3.05m) of an adjoining exhibit must be confined to that area of the exhibitor's space which is at least 5'0" (1.52m) from the aisle line.

All multi-story exhibits and all exhibit fixtures exceeding 12' in height must have drawings available for inspection. Signs must also be posted indicating the maximum number of people that the structure will accommodate.

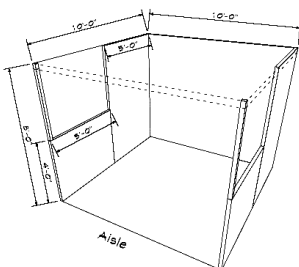


D. Island Booth: *Definition:* Exhibit with one or more display levels in four or more standard units, with aisles on all four sides. Exhibit fixtures, components and identification signs will be permitted to a maximum height of 20' (6.1m), provided written approval is received from the Director of Meetings & Expositions at least 60 days prior to the show. All multi-story exhibits and all exhibit fixtures exceeding 12' in height must have drawings available for inspection. Signs must also be posted indicating the maximum number of people that the structure will accommodate.



E. Canopies & Ceilings:

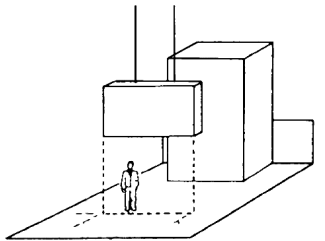
Definition: An exhibit component over an exhibitor's space for decorative purposes only. Canopies, false ceilings and umbrellas will be permitted to a height that corresponds to the height regulation for the appropriate exhibit configuration of which they are a part. Canopies and false ceilings shall not exceed 12" (30cm) in depth and cannot be used for identification or display purposes. Canopies may extend out to the aisle line and up to the booth line on either side of an exhibitor's space, provided that the support structure does not exceed 3" (7.62cm) in width when placed within 10 lineal feet (3.05m) of an adjoining exhibit, and is confined to that area of the exhibitor's space that is at least 5'0" (1.52m) from the aisle line.



F. Towers: *Definition:* A free standing exhibit component separate from the main exhibit fixture that is used for identification and display purposes only. Towers will be permitted to a height and depth that correspond to the height and depth regulations for the appropriate exhibit configuration of which they are a part. All towers in excess of 12' (3.66m) must have drawings available for inspection.

G. Hanging Signs:

Definition: An exhibit component that is suspended above an exhibit of four or more standard units, back to back, with an aisle on at least three sides used for the purpose of displaying graphics or identification. Hanging signs and graphics will be permitted to a maximum height of 20' (6.1m) above the exhibit floor provided written approval is received from Director of Meetings & Expositions at least 60 days prior to the show. All hanging signs must be set back at least 25% of the booth's width dimension from the back line of the booth. Hanging signs and graphics will be permitted to a total length on each side of the exhibitor's space that does not exceed 50% of the corresponding dimension of the booth. All hanging signs must have drawings available for inspection.



H. No booth display shall extend outside the boundaries of the paid exhibit space.

Note: *These rules and regulations on indoor booth construction are intended to provide each exhibitor with a reasonable sight-line from the aisle, to create a uniform and professional looking display, and to permit all exhibitors maximum use of floor space for which they have contracted. Requests for exceptions to Section 10 (showing good cause) must be applied for in writing, in advance and approved.*