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studio abex
CUSTOM MODULAR SOLUTIONS

WELCOME BOOKLET



LOS ANGELES | LONDON | AMSTERDAM

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Abex Exhibit Systems, Inc. USA
7101 Fair Avenue,
North Hollywood, CA 91605
tel: **818.764.5126** fax: **818.503.9955**

Dear Distributor,

Thank you for your interest in selling Abex turn.key portable display systems. It is our goal to support your efforts by providing you and your customers with the world's best turn.key portable modular systems at the best possible prices.

For over twenty-seven years, Abex has been manufacturing and delivering turn.key portable modular exhibit systems for every size, space and budget. From the simplest pop-up system with graphics to state-of-the-art hybrid exhibits that include panels, aluminum extrusions, and tension fabric, our systems can be found on virtually every continent wherever a show or event is taking place.

We manage the entire process for you from Design and CAD to component sourcing and consolidation, manufacturing, fully-intergrated parts identification, set-up and packing information, to pre-ship set up and quality control with in-house or webcam preview.

Our goal is to allow you to meet all your clients' display needs with as little effort as possible.

As an Abex distributor, you can order a wide variety of "ready to ship" privately-branded display products online including pop-up displays, graphics, truss systems, counters, cases, laminate panel systems, bannerstands and more at our privatelabelonline.com website. We can brand these products by adding luggage tags with your company's name, logo, and/ or contact information, plus custom shipping labels with your company's return address. You may also choose from a wide range of award-winning Abex products, including our Abex 500 and 900 laminate systems, Abex 600 Fold-wall fabric panel systems, or our Abex 200 and 300 Series of pop up displays.

Or choose Studio Abex for a custom, turn.key portable modular system that will perform flawlessly in all the configurations and venues your specific event plan requires.

Or choose exciting new products like our Echo modular system that provide cutting-edge design in turn.key, preconfigured modular exhibit systems.

Whichever Abex/ PrivateLabel display system you choose, you'll have responsive, knowledgeable support from our sales and customer support teams available from 8:00am to 5:00pm (PST) to answer your questions and provide you with sales tools and presentation materials that will impress your client and help you to close the sale.

Once you do, our twenty-seven years of manufacturing expertise will ensure a problem-free build and on-time and on-budget delivery.

I hope you will take a few minutes to look through this Welcome Booklet to familiarize yourself with some of our Abex products, services, our revenue-building Abex Alliance Program, Abex Distributor websites and ordering procedures.

If you are interested in joining our distribution team, please take a few moments to register at one of our distributor websites: **www.privatelabelonline.com, www.abexonline.com,** or **www.echodisplay.com.**

We look forward to hearing from you soon.

Sincerely,



President and CEO

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ABOUT ABEX



ABOUT ABEX

MISSION STATEMENT: *Abex is committed to designing and manufacturing high quality, turn.key portable modular trade show exhibits that are as dynamic as they are competitive. Abex is dedicated to providing an environment that encourages the success and growth of the entire Abex community, which includes distributors, Alliance Partners, and our employees.*

Abex Exhibit Systems is a leading designer and manufacturer of turn.key portable modular trade show exhibit systems.

In 1981, Robbie Blumenfeld, Abex President and CEO, launched his company as five-person operation. Today, over twenty-seven years later, Abex employs almost 200 skilled individuals and manufactures nearly all its exhibit components in-house, from wood panels to metal frames, from graphics and cases to exhibit lighting.

The evolution of Abex began with Abstracta, a versatile tube and connector system used by architects and visual merchandisers worldwide. Continuing its growth in 1992 and 1993, Abex acquired manufacturing and distribution rights to Exposure, a lightweight pop up display system, and Expose, a lightweight, portable panel system. Both products have since been expanded and renamed within the Abex family of products. In 1998, Abex sold Abstracta to Kalamazoo Banner Works in order to focus its attention to the design and manufacturing of turn.key portable modular exhibit systems.

Over the years, Abex has become a leader in the design, engineering, and manufacturing of portable modular exhibits with the creation of new pop up systems, panel systems, and hybrid exhibits and exhibits accessories. From award-winning rotomolded cases manufactured by Abex in our Los Angeles manufacturing facility to the winning exhibit of Exhibitor's Best of Show award for exhibit design, Abex continues to be an innovator in the exhibit industry.

Headquartered in Southern California, the Abex facilities encompass over 110,000 square feet of manufacturing, customer service and administrative space. Robbie Blumenfeld's continued commitment to technology and state-of-the-art equipment in all aspects of the business allows Abex personnel to continually meet the highest standards in products and services.

A worldwide network of distributors supports Abex products. Abex also owns and operates privatelabelonline.com, a division dedicated to the sale of unbranded display products that are backed by the same warranties as other Abex products and Abex Display UK which is responsible for the sales and marketing of Abex products in Europe.

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studio abex
CUSTOM MODULAR SOLUTIONS

ABEX PRODUCT FAMILIES



STUDIO ABEX

QUICK FACTS

- **Total turn.key solution**
- **Reconfiguration capability without compromise**
- **Engineered for durability**
- **Lightweight**
- **Parts and case position numbering system intergrated with instructions for easy packing and set-up**
- **Airtub weighs hundreds of pounds less, and saves on shipping and drayage costs**

When Studio Abex manufactures your portable modular exhibit, you get more than a build – you get a true turn.key solution that will perform flawlessly in all the configurations and venues any event plan requires.

Our proprietary STUDIO SPEC™ CAD program ensures exhibit reconfigurability, maximum material utilization and packing efficiency for reduced program, transportation, drayage and I & D expenses.

Abex will design the exhibit for you, whether it is 10’ x 10’, 10’ x 20’, 20’ x 20’, 20' X 30' or larger. Or give us your ideas and watch us turn them into a portable modular solution that looks custom but works modular. We will think outside the box and utilize the best materials for your individual project whether panels, aluminum extrusion, truss, tension fabric, or custom components.

You save on headaches, since Abex is the only vendor you need to work with from start to finish. Because we provide a true turn.key solution, we take care of all the details so you can focus on the big picture. Your client saves on shipping, drayage and I & D without compromising the integrity of the design.

Next time a client says modular, don’t compromise. Think outside the box: Think Studio Abex. Let us put the Abex Studio Design Team and twenty-seven years of manufacturing expertise to work for you.

CONCEPTUAL DESIGN



PRESENTATION KIT



ABEX 900 AND 500 PANEL SYSTEMS

QUICK FACTS

- **500/900 systems can be easily reconfigured to meet changing venues and requirements.**
- **Select from a library of walls, bridges, headers, towers, and truss.**
- **Hundreds of finish options including faux marble, woods and metallics**
- **Available features include: Full size conference room doors / Lockable products showcases / Storage cabinets / Slatwall, lightboxes**
- **Patented Abex panel-to-panel locking mechanism**

The Abex 900 and 500 Panel systems allow you to easily reconfigure your exhibit to meet changing venue and marketing requirements. A 10' x 20' inline display can be easily transformed into a 10' x 10' or even built out to a 20' using the highest quality materials. Select from hundreds of laminate finishes including faux marble, exotic woods and metallics for a look as unique as your company's products or services.

Step-by-step assembly instructions with sequentially numbered components and storage compartments facilitate set up and tear down. Choose from hundreds of designs, or let the Abex Design Team make your vision a reality. You'll be glad you did.

STANDARD LAMINATED COLOR CHOICES



Wilson Art Black | Wilson Art Dove Grey | Wilson Art Designer White | Wilson Art Graphite Nebula | Formica Folkstone Grafix | Formica Urban Paint | Pionite Victorian Cherry | Formica Amber Maple | Wilsonart Canyon Black | Pionite Springtime | Formica Spectrum Blue | Formica Spectrum Red

900



500



ABEX 600 FABRIC FOLDWALL SYSTEMS

QUICK FACTS

- **Panels can be stacked up to 15' high**
- **Patented hinge mechanism can be reconfigured in seconds at any angle**
- **Choice of over 50 Frontrunner™ or Prelude™ fabrics**
- **Packs in lightweight, strong Abex wheeled PCC cases for ease of shipment**
- **Patented Abex panel-to-panel locking mechanism**
- **Wide range of available accessories: Lightboxes / Slatwall / Bridges and Headers / Product display cases / monitor stands / Pull out Keyboards shelves / Architectual lighting**
- **5 Year Limited panel Warranty**

The Abex 600 FoldWall System is engineered to take anything a grueling trade show schedule can dish out. Reinforced hardwood frames covered in your choice of over 50 Frontrunner™ or Prelude™ fabrics provide maximum durability. The 600's patented hinged panels allow you to create unique, custom shapes at any angle for dramatic visual effects that are both easy to set up and reconfigure.

If you're looking for an economical folding panel system with the ultimate in flexibility, don't cut corners. Choose the Abex 600.

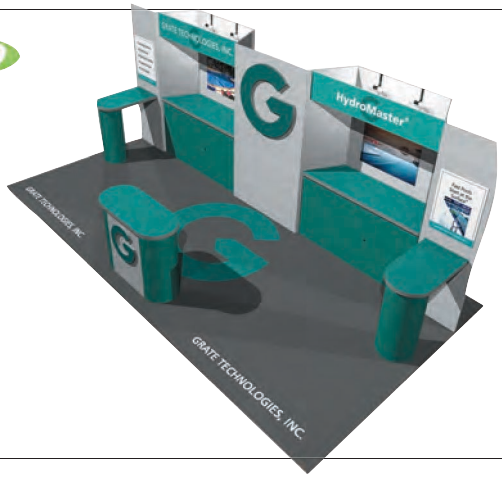
FABRIC COLOR CHOICES



600



600



ABEX 200 AND 300 SERIES POP UP SYSTEMS

200

300

QUICK FACTS

- Made in USA Quality
- Limited lifetime hardware warranty
- Aircraft Grade Frame made of 8mm and 13mm aluminum tubing
- Magnetic channel bars
- Space-saving footprint on select models
- Over two dozen frame size configurations to choose from
- Wide selection of case options
- Graphics panel produced in-house to ensure a perfect fit
- Limited lifetime hardware warranty
- Over 50 top quality Frontrunner™ and Prelude™ fabric colors to choose from

Nothing sets up easier than a pop-up system from Abex. That is why we've sold tens of thousands over the past twenty-seven years. No one offers higher quality, more frame size or case options.

Abex pop-up displays are available in 6', 8', 10', and 20' sizes in a wide variety of configurations including straight, curved, wave, gullwing, serpentine, island, U-shaped and more.

Choose from our 4200 interlocking case, our economical 4400 or 4600 all-in-one case or our deluxe 4300 ultra-wide podium case with lockable storage compartment. Whichever you choose, your exhibit will enjoy the ultimate protection during transit, and its case will transform to a beautiful and functional podium on the show floor. We manufacture our own cases, hubs and lights– parts most manufacturers buy from third parties.

We back each and every pop-up system with a lifetime limited hardware warranty. We print our graphic panels on state-of-the-art HP printers in-house and assemble every unit for Quality Control before shipping, assuring everything fits perfectly. We know that when you go to a show or event the last thing you need to worry about is your exhibit. So next time you need a lightweight, portable exhibit for a show or event, don't just set up a pop-up. Move up to Abex.

300



200



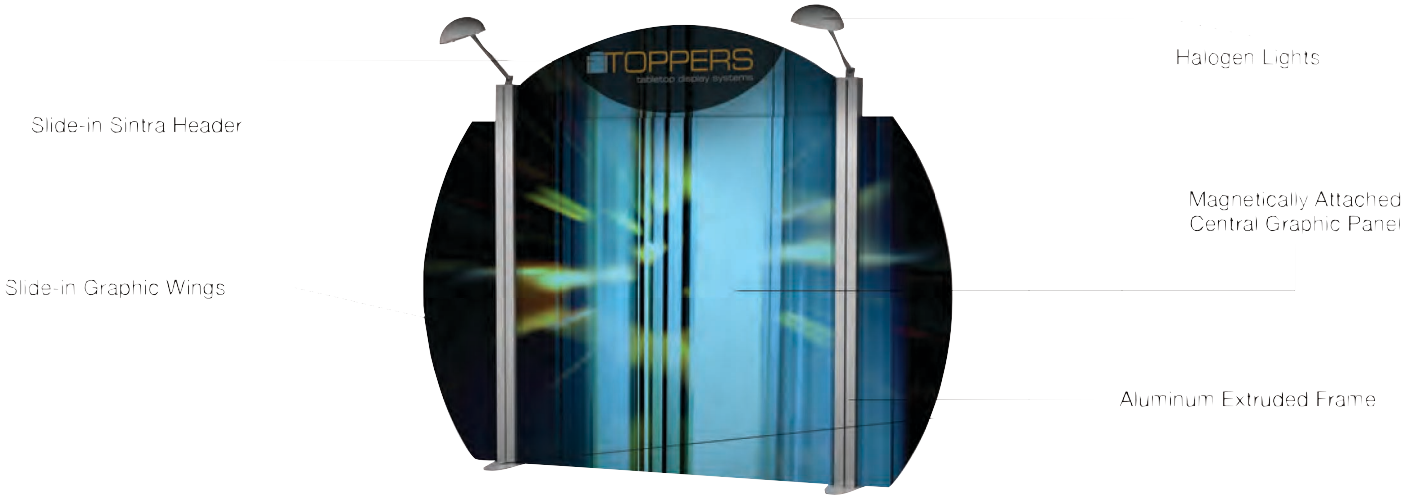
TOPPERS TABLETOP DISPLAY SYSTEMS

QUICK FACTS

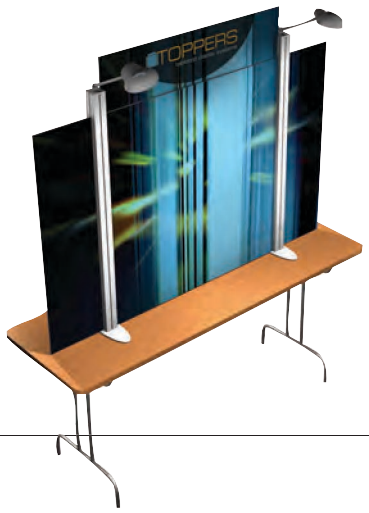
- **Made of high quality, aircraft grade aluminum extrusion - Octanorm inside!**
- **Lifetime frame warranty**
- **Made in USA quality**
- **Unique, attention-getting design**
- **Modular kit allows you to change graphics and shape in seconds**
- **Every Toppers kit includes architectural halogen lights**
- **High-impact wheeled, rotomolded case with fitted-foam compartments for protection in transit and ease of handling**
- **Ships UPS, FED EX, or can be checked in as airline luggage**
- **Fits on 6' table**

Toppers TableTop Displays - Big display impact in a very small space.

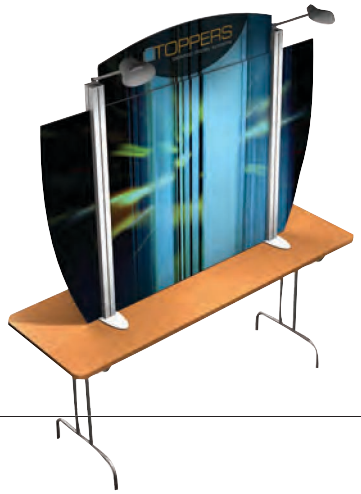
Toppers help you get your marketing message across in a big way.
These ultramodern tabletop systems are built of aircraft grade aluminum extrusions. They feature a large footprint for stability, and set up and break down in minutes. Everything packs neatly inside the foam fitted, rotomolded, wheeled case for easy transport and handling.



PLTT-3



PLTT-6



ECHO - ABEX'S NEWEST EXHIBIT SYSTEM

echo BY ABEX

QUICK FACTS

- **Unsurpassed visual impact and stability through unique "double wall" construction**
- **Full width back wall to block view of booth or curtain behind**
- **Layered design options for creative flexibility and multiple messaging**
- **Real world storage capability built right in.**
- **Intergrated component numbering system with instruction for easy packing and set-up and reduced I & D**
- **AIRTUB packing system weighs hundreds of pounds less than wood crates to save on shipping and drayage costs**
- **Dozens of available panel and accessory options**
- **Available reversible panels with slatwall backs for product graphic presentation flexibility**
- **Accepts dozens of Octanorm component and accessory add-ons**

Think of it as noise canceling headphones for the show floor.

Didn't plan on the distraction of seeing the booth behind you through yours? Don't think a curtain is really part of your booth design? Unlike other systems, Echo blocks the view of what's behind you on the show floor for a clean, uncluttered presentation.

Echo goes beyond aluminum, fabric and laminate. Designed by Armen Gharbejian of Ethos Design, the all new, intelligently-designed portable modular system refuses to compromise performance on the show floor, during set-up or on the loading dock. The unique double beam construction provides a degree of creative flexibility never before seen in modular systems with virtually unlimited layering, display and presentation possibilities.

Like just one system for all your venues? Go reconfigure.

Available in 10' x 10', 10' x 20' configurations, each Echo system allows for easy expansion or reduction to accommodate show schedule space requirements.

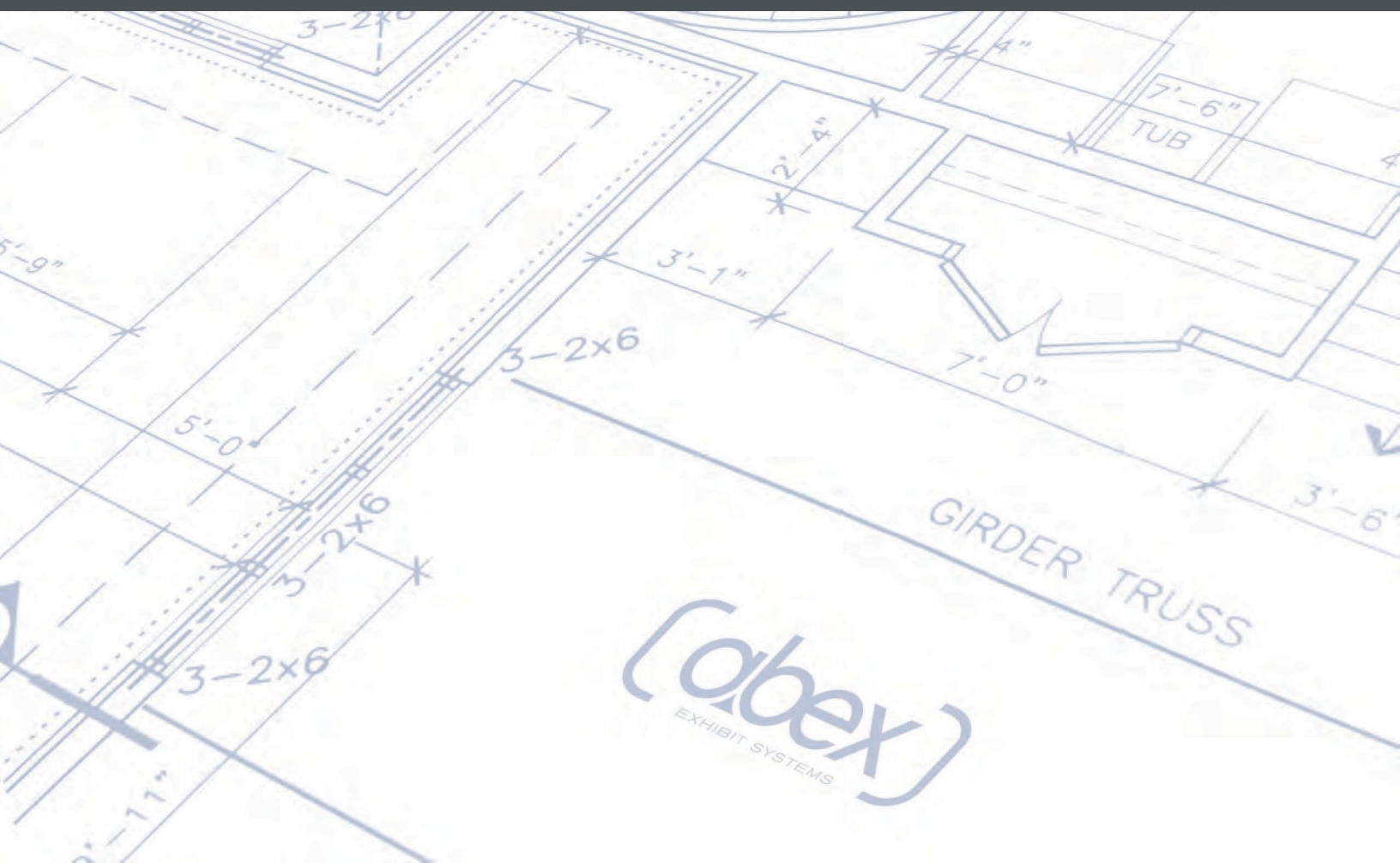




privatelabel
BY ABEX



PRIVATELABELONLINE.COM



Welcome to PrivateLabel Online.
We're here to help you grow your trade show business!

PrivateLabel is the world's premier online store to the trade for display packages, pop-up systems, bannerstands, counters and more.

We're here to help you grow.
Our mission is to help you grow your trade show business by providing the best products and sales support at the most competitive prices available and allow you the convenience of online shopping and drop shipping to your clients.

Look at everything we offer.
We offer a wide variety of pop-up packages and display stands in sizes ranging from tabletops to 20' pop-up packages, panel systems, bannerstands, truss and laminate systems, Toppers tabletop systems, exhibition furniture, lighting, cases and much more.

Purchase securely online with your credit card through the convenience of our VeriSign secured shopping cart or by printing out your cart order and faxing it to our customer service department.

We can identify your shipment with your logo and drop ship directly to your customer. Many of the products we offer can be shipped the same day. We also offer a full line of graphic production services for photomural panels and bannerstands. Art/design services are also available at a nominal charge.

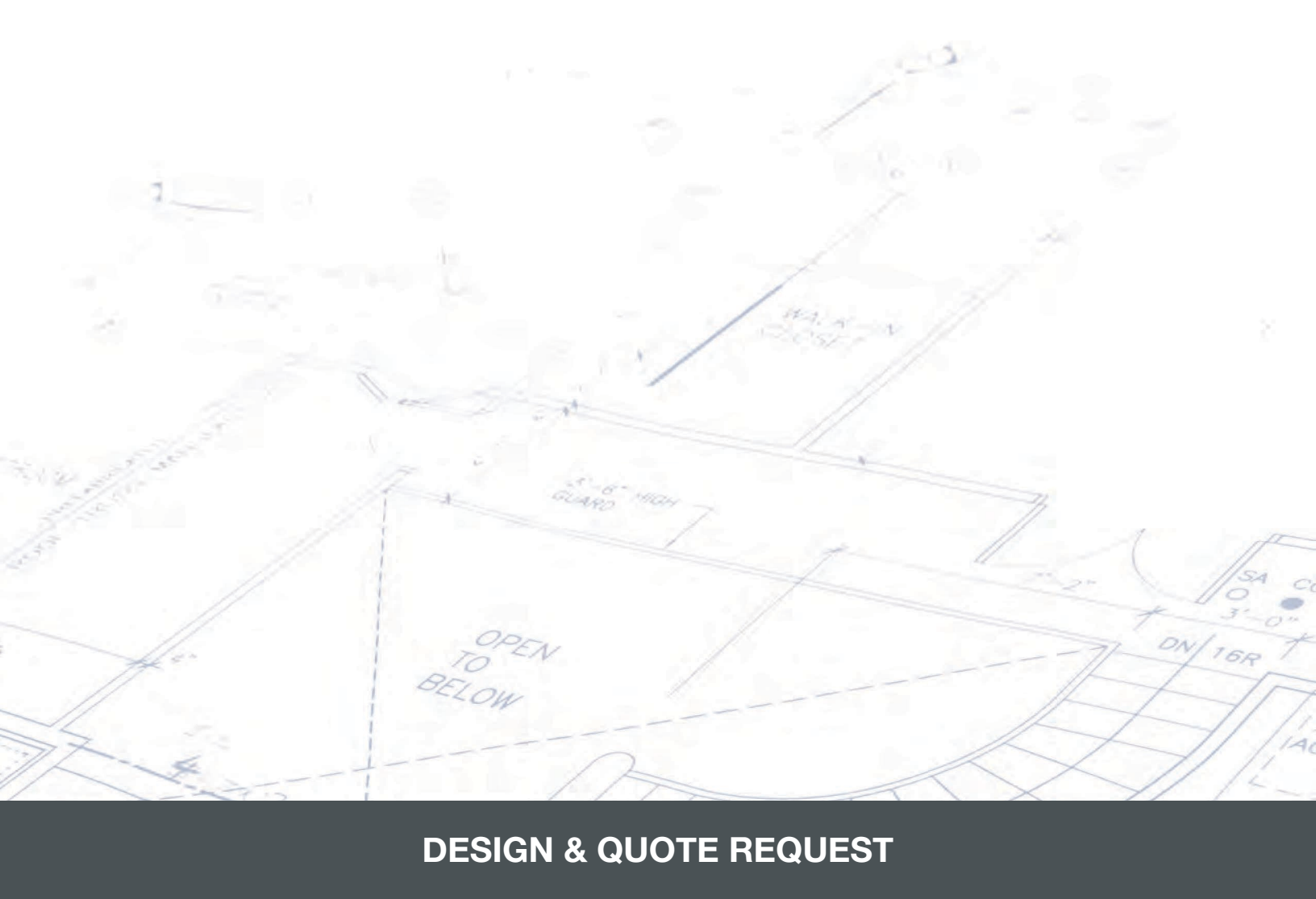
We'll make you look good.

PrivateLabel offers a huge library of unbranded product images for use on your company website.

PrivateLabel is an Abex Exhibit Systems division. That means you'll have a company with over twenty-seven years of exhibit manufacturing experience behind you every step of the way. We offer a limited lifetime warranty on our pop-up system hardware and a five-year limited warranty on all fabric panels. We have manufactured tens of thousands of exhibit systems over the years at our California factory so you can be confident that your reputation—and ours—is our number one concern.

Please take a look at just some of the products we have to offer on the following pages. To view NET pricing and our complete product line, please register at privatelabelonline.com or call us at 1-888-548-8804 to receive a username and password which will provide you with access to the entire site as well as online ordering capability.





DESIGN & QUOTE REQUEST

ONE VISION

At Abex, our approach is to collaborate on the best way to communicate your clients' branding message. We have developed a renderings library filled with hundreds of structures to assist you and your clients in the exhibit design process. Our Design Gallery allows you to view conceptual designs, and provides examples of the looks and functionality we can achieve.

Studio Abex Design Teams consist of a Senior Exhibit Designer, a Project Engineer and a Senior Graphic Designer. This ensures that every Abex exhibit stands out visually and performs flawlessly, while communicating a unique branding message with impact and clarity.

We can design any exhibit for you. Or, give us your ideas and watch us turn them into an exhibit that is as functional as it is beautiful. Our designers can work directly with you and your client, if needed. We utilize the best materials available—including panels, aluminum extrusion, truss, tension fabric or custom components as needed.

Abex strives to offer you the highest-quality design and presentation materials to help you close more business. Our skilled design team can provide you with exhibit CAD images, black-and-white line drawings, as well as high-quality color renderings. Our Studio Abex Presentation Kit is a customized presentation box with two full-color presentation boards with renderings of exhibit views, floor plans, and materials samples.

Should you have any further questions, please feel free to call our Design Department Manager, **Marilyn Perez**, at **(818) 764-5126** or e-mail **design@abex.com**.

Procedure for Requesting a CAD, Line Drawing, Quote, or Color Rendering:

The Abex Design Team is happy to offer you services for CADs, Line Drawings and Color Renderings. There is no charge for CAD drawings and quotes for existing Abex Gallery Designs found on www.abex.com or www.abexonline.com. All costs for CADs, Line Drawings and Color Renderings are always credited back to you if Abex is awarded the build job.

- Please complete the Abex CAD/ Rendering Request Form and fax it to the Design Team at (818) 301-2551. This form must be filled out completely to avoid delay and confusion during the quoting process. Attach any sketches, drawings or images from the Abex Design Gallery along with your Purchase Order.
- If you request a color rendering, please submit any high-resolution artwork, images, logos, and laminate and fabric color call outs. If you request that the Abex Designers pull logos or graphics from a website, please not that this may yield less than optimal results.
- Upon receipt of the Design Request form, the Abex Design Team will log the request and issue a Project Number. You will receive a confirmation e-mail that includes the project timeline and expected completion date. Please note that standard lead time is 5 business days.
- Abex will try to accommodate short lead time requests. Each request will be reviewed and approved by the Design Department Manager according to the department's volume and project priority. Rush charges will apply.
- You may request time to work directly with the Abex Designer.
- Upon completion of your request, the Abex Design Team will e-mail you the completed design, quote, and/or renderings as either a PDF or JPG file for approval. Please review this, mark any revisions, and send it back to the Abex Design Department.

CAD, Line Drawing or Color Rendering Fees

Please review the list of fees for CAD, Line Drawings or Color Renderings below. Remember, there is no charge for CAD drawings and quotes for existing Abex Gallery Designs. All costs for CADs, Line Drawings and Color Renderings are credited back to you if Abex is awarded the build job.

CAD and Line Drawings

- Standard (5 days) $25.00 per hour
- Priority (3 days) $40.00 per hour
- Rush (2 days) $60.00 per hour

Hours Estimates:

- 10 x 10 2 - 3 hours
- 10 x 20 2 - 4 hours
- 20 x 20 4 - 8 hours

Color Rendering Fees (all lead-times are 5 days)

- 10 x 10 $125.00 flat fee
- 10 x 20 $175.00 flat fee
- 20 x 20 $250.00 flat fee

CAD / RENDERING REQUEST FORM

EXHIBIT SYSTEMS

7101 Fair Ave.
North Hollywood, CA 91605
Phone: 818.764.5126
E-Fax: 818.301.2551
Email: design@abex.com

CONTACT INFO:

Company: _____ E-Mail: _____

Rep: _____ Phone: _____

Fax: _____

CLIENT INFO:

Client/Tag Name: _____ Current Booth Size: _____

Web site: _____ Current Booth Description: ☐ Custom ☐ Modular ☐ Pop Up

Industry: _____ Number of Shows per Year: _____

Product/services Offered: _____ Next Show Date: _____

Budget: _____ Name of Next Show: _____

BOOTH SIZE:

Booth Size: _____ x _____

☐ Peninsula ☐ Counter ☐ Tower

☐ Island ☐ Kiosk ☐ Tabletop

Reconfiguration(s):

☐ 10x10

☐ 10x20

☐ 20x20

☐ Other: _____ x _____

Type of Panels:

☐ Fabric: _____

☐ Laminate: _____

PRODUCT DISPLAY REQUIREMENTS:

☐ Lightbox(s): ☐ Full ☐ Lower ☐ Upper

Quantity: _____

☐ Slatwalls(s): ☐ Full ☐ Lower ☐ Upper

Quantity: _____

☐ Standoff(s): ☐ 20"x24" ☐ 30"x20"

Other: _____

Diffuser(s): ☐ Puck ☐ Plex ☐ Ball Lights ☐ Laminate

Header(s): ☐ Clear Plex ☐ Laminate ☐ Frosted Plex ☐ Colored Plex

Shelf(s): ☐ Clear Plex ☐ Laminate ☐ Frosted Plex ☐ Colored Plex

Size(s): _____

VIDEO/ELECTRICAL REQUIREMENTS:

☐ Monitor(s): Quantity: _____

Size: _____

☐ LCD ☐ Cut-Out

☐ Plasma ☐ Block Panel

☐ Grommet(s): Required: Quantity: _____

Color: ☐ Grey ☐ Black

☐ Lighting(s): Quantity: _____

Type: ☐ Fluorescent ☐ Halogen ☐ Incandescent

Conference Areas:

- ☐ Private W/Door
- ☐ Semi-Private
- ☐ Informal/Open
- ☐ Low Wall

Storage Areas:

- ☐ Enclosed Room
- ☐ Hidden Area
- ☐ Under Counter
- ☐ Closet

Reception Areas:

- ☐ Front Counter
- ☐ Central Counter
- ☐ Enclosed Counter

Casing Preferences:

300/350

- ☐ 4100 case(s)
- ☐ 4200 case(s)
- ☐ 4300 case(s)

500/600/900

- ☐ PCC case(s)
- ☐ Tub(s)
- ☐ Super Tube(s)
- ☐ Crate(s)

COLOR RENDERING:

Please Proceed with a Rendering of Project #: _____

Client / Tag Name: _____ Purchase Order: _____

COLOR REQUIREMENTS:

☐ Laminate Panel:

A: _____ C: _____

B: _____ D: _____

☐ Fabric Panel:

A: _____

B: _____

☐ Carpet: _____ Inlay: _____

☐ Background: _____

☐ Images / Graphics:

☐ Logo (High Res):

PMS Color

_____

_____

☐ Email To: design@abex.com

☐ Upload To: ftp:abex.com

RENDERING REQUEST:

Camera Views:

☐ Eye Level ☐ Birdseye ☐ Left ☐ Right

OFFICE USE ONLY

☐ Standard Color Rendering: $150.00

☐ _____ # of Additional Hours X $75.00/Hour: _____

Total Charge: _____

ADDITIONAL INFORMATION:

COMMENTS: _____

_____

_____

_____

Please Fax the Completed Form with Sketch or Line Drawing and any Additional Information to: 818-301-2551

7101 Fair Avenue, North Hollywood, CA 91605
Phone: 818-764-5126 Fax: 818-301-2551 E-Mail: design@abex.com

Studio Abex Conceptual Design & Quote Request

- Please complete the Studio Abex Design Request Form, and submit it to the Abex Design Team at (818) 301-2551. This form must be filled out completely to avoid delay and confusion during the quoting process. Attach any sketches, drawings or images from the Abex Design Gallery along with your Purchase Order.
- Please send any high-resolution artwork, images, logos, laminate and fabric color call outs. If you request that the Abex Designers pull logos or graphics from a website, please note that this may yield less than optimal results.
- Upon receipt of this form, you will receive a confirmation e-mail indicating if you qualify for complimentary design services. It will also contain information on the current lead time and estimated completion date. Standard Studio Abex lead time is 2 - 3 weeks.
- Each Studio Abex project is very time intensive and involves a multi-disciplinary team consisting of a Senior Exhibit Designer, a Project Engineer and a Graphic Designer. Before the conceptual design begins, the Senior Exhibit Designer will contact you and/or your client, and work closely with you throughout the entire design process.
- Upon completion of your Studio Abex Design, we will e-mail you a JPG file of the completed color rendering, and mail you a Studio Abex Presentation Kit, which can be purchased for $35.00. Each Presentation Kit includes the following:
    - A customized presentation box
    - Two full-color presentation boards with different exhibit perspective views, a floor plan, and materials samples

Studio Abex Design Fees

Should your design request not qualify for complimentary design services, all design services will be charged at a rate of $55.00 per hour.

Design Fee Estimates

Remember, there is no charge for CAD drawings and quotes for existing Abex Gallery Designs. All design costs are credited back to you if Abex is awarded the build job.

- 10 x 10 $300.00
- 10 x 20 $450.00
- 20 x 20 $675.00

studio abex
CUSTOM MODULAR SOLUTIONS

7101 Fair Ave.
North Hollywood. CA 91605
Phone: 818.764.5126
E-Fax: 818.301.2551
Email: design@abex.com

FOR OFFICE USE ONLY

DISTRIBUTOR INFORMATION:

Rep Name: _____ Distributor: _____

Phone: _____ Fax: _____ E-Mail: _____

COMPANY INFORMATION:

Company Name: _____

Contact Name: _____ Title: _____

Web Site Address: _____

Type of Business: _____ Years in Business: _____

Products or Services: _____

_____

_____

Positioning of Company & Perception in Market: _____

_____

_____

Main Competitors: _____

Primary Reasons for Exhibiting: lead generation ☐ direct sales ☐ product launch ☐ presence ☐

_____

_____

CURRENT EXHIBIT:

Portable ☐ Portable Module ☐ Custom ☐

SHOW/EVENT DETAILS:

Exhibition/Event Name: _____

Venue and City: _____

Install Dates: _____ Show Dates: _____

Additional Information: _____

_____

EXHIBIT DETAILS:

Scope of Project: _____

Design Due Date: _____

Budget: _____

Size of Exhibit: _____ island ☐ linear ☐ peninsula ☐

Height Restrictions: _____

Other Restrictions/Obstructions/Issues: _____

_____

Reconfigurations needed: _____

_____

Other Issues/Future Considerations: _____

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7101 Fair Ave.
North Hollywood. CA 91605
Phone: 818.764.5126
E-Fax: 818.301.2551
Email: design@abex.com

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EXHIBIT DESIGN:

FUNCTIONAL ASPECTS:

Product(s) for Display: _____

Best Displayed with Shelving ☐ Slatwall ☐ Slantwall ☐ Display Cases ☐ Podiums/Counters ☐

Demonstration/Presentation Areas: _____

No. of Areas: _____ No. of Presenters (Per Area): _____ No. of Attendees (Per Area): _____

Exhibit Requirements for Presentations: _____

Workstations: _____

Conference Areas: Private (Enclosed w/full-sized door) ☐ Semi-Private ☐ Informal/Corrals ☐

Reception/Lead Gathering Stations: _____

Exhibit Storage Requirements: _____

Flooring Requirements: Carpet ☐ Vinyl ☐ Inlays ☐
Raised ☐ Not Raised ☐

Additional Functional Requirements: _____

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CUSTOM MODULAR SOLUTIONS

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EXHIBIT DESIGN:

AESTHETIC ELEMENTS:

Discribe their Current Exhibits(s): Custom ☐ Modular ☐ Portable ☐ _____

Like/Dislikes: _____

New Exhibit's General Look: ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐
Conservative ← → Moderate ← → Progressive

Exhibit Requirements for Presentation _____

Please Reference Designs they (would) Like: _____

Is the Focus of the Exhibit Corporate or Brand Oriented: _____

Colors to use: _____

Textures/Treatments: Wood Grains ☐ Metallics ☐ Marbles ☐ Granites ☐ Textures ☐ Solids ☐

Graphic Design Support: Yes ☐ No ☐

Lighting: _____

Custom Elements: _____

Definite Dislikes: _____

studio abex
CUSTOM MODULAR SOLUTIONS

7101 Fair Ave.
North Hollywood, CA 91605
Phone: 818.764.5126
E-Fax: 818.301.2551
Email: design@abex.com

FOR OFFICE USE ONLY

EXHIBIT DESIGN:

Additional Information:

SKETCHING AREA:



ABEX ALLIANCE PARTNERS

2008 ABEX ALLIANCE PARTNERS

Welcome to the Abex Alliance

When you work with Abex, you're in good company. Abex has assembled a group of industry-leading companies that provide the products and services our distributors need to develop and provide integrated and successful trade show programs for their clients.

In most cases, Abex has negotiated special pricing for our network from our Alliance Partners. When you purchase an Abex turn.key incorporating an Alliance Partner product, we take care of everything and incorporate these parts in our CAD, set-up and packing instructions. All Alliance Partner components are numbered and referenced in the set-up and packing instructions.

Individual Alliance Partner product parts lists and pricing will no longer be provided as part of our exhibit system quotations. Instead, you will receive a detailed exhibit description and bottom line price for the turn.key system. Pricing includes all components, set-up and pack instructions, on-site or webcam preview, and reflects all Alliance Partner and Abex distributor discounts.

When you have paid for design or rendering fees, these will be shown as a credit against the purchase price.

Take advantage of working with these exceptional companies and enjoy the benefits of the Abex Alliance Network. Your client, as well as your bottom line, will appreciate it!

ALLIANCE abex

EXTRUSION SYSTEM

OCTANORM™ USA

A worldwide leader in aluminum extrusion systems, the OCTANORM™ Product family provides an expandable and flexible foundation for the design and construction of exhibit systems of all sizes.

Abex has developed an advanced CAD macro, which allows us to design and engineer exhibit systems utilizing OCTANORM extrusions quickly and accurately while automatically generating the most efficient cut list to maximize extrusion utilization. In addition, our proprietary button allows us to clad the extrusions with Abex panels for a true custom look and feel. When you purchase OCTANORM™ extrusions from Abex as part of a turn.key system, we handle everything including Design, CAD, parts consolidation, as well as integrated set-up and packing instructions.

All Abex Distributors receive a 40 % discount on all OCTANORM.

OCTANORM®

TRUSS STRUCTURES

Abex has incorporated Interlock truss structures into hundreds of successful exhibit designs over the years.

Interlock truss structures are designed to:

- Support lights right where you need them
- Support graphics anywhere overhead
- Support monitors for high visibility presentations
- Define the important spaces in your exhibit
- Add high-tech design excitement
- Packs flat for pack and ship efficiency

When you purchase Interlock truss from Abex as part of a turn.key system, we handle everything including Design, CAD, parts consolidation, as well as integrated set-up and packing instructions.

When you purchase truss direct from Interlock, all Abex Distributors receive an additional 5% discount on all Interlock truss over the normal reseller discount.

For more information, please contact Mark Brauer
mbrauer@interlockstructures.com
Tel: **763 425-8205**

INTERLOCK STRUCTURES

Interlockstructures.com

TRANSPORTATION

Rock-it Cargo/Rogers and Associates

Rock-it Cargo is a legend in the international and domestic freight forwarding industry.

Rock-it Cargo is the premium provider of time critical logistics and transportation to the most demanding clients in the world including Paul McCartney, The Rolling Stones, Madonna, U2, Cirque du Soleil and hundreds of others. Rock-it Cargo provides the same, personal level of care to its smallest trade show client as they do for their biggest tour groups. That's why both GES and Freeman, the world's largest show organizers, have chosen Rock-it Cargo as their International freight transportation and customs clearance partner.

Let Rock-it put that same level service to work for your next trade show or event. Rock-it Cargo offers guaranteed door-to-booth transportation of your materials, as well as on site coordination, whatever your destination.

Get Free Shipping to your first show with Rogers Worldwide, a division of Rock-it Cargo.

Free shipping to first show with purchase of 10x20 or larger Abex turn.key system. Book and pay for ship out from first show with Rogers Worldwide, a division of Rock-it Cargo, and Abex will pay your shipping to show.

* Offer valid only in conjunction with new Abex turn.key purchase. We will pay for exhibit shipping to your facility or direct to first show. You must book and pay for ship out of first show to qualify for rebate. Offer valid only for normal Ground services (no Rush or expedited) in the 48 contiguous states.

For more information, please contact Lou Kerpan and be sure to mention that you are an Abex distributor.
louk@rockitcargo.com
Tel: **310-410-0935**

rockitcargo.com

FLOORING

K & S International Flooring

K&S is a world leader in all types of flooring for trade shows and corporate events. K&S offers fast, worldwide delivery of a broad range of hardwood flooring, show carpet, raised flooring, interlocking carpet tiles, vinyl flooring, and flooring shipping cases.

All Abex Distributors receive an additional 5% discount on all K&S products over the normal reseller discount.

Download K&S 2007 Product Catalog at **http://ksintl.com/Catalog_2007-3.pdf**
Order 2007 K&S Product Binder, DVD and Distributor Pricelist at **www.abex.com/ksintl/kintlorderform.html**

For more information, Contact Eric Sapozhnikov
Tel: **800-323-3343**
email: **abex@ksintl.com or sales@ksintl.com**

tradeshowflooring.com

NATIONAL I & D

Nuvista Event Management Services

Nuvista is an event management and global service provider to the tradewshow and event industries.

Nuvista's experienced team of industry pros offers a wide variety of services, expert project management and total budget accountability. Nuvista guarantees that you will achieve your event goals and stay on budget.

Get one free rental of a 42" plasma with a labor job for a 20x20 or smaller and a free 50" plasma with a labor job 20x30 or larger. (Offer only valid in Southern California, Las Vegas, Dallas, or Orlando.)

For more information, contact Amanda Helgamoe
aheigamoe@nuvistaonline.com
Tel: (800)485.1908

nuvista
event management services

nuvistaonline.com

LAS VEGAS I & D

Network Convention Services

Network Convention Services Las Vegas is your one-stop resource for installation and dismantle services of exhibits and properties for trade shows, consumer expos, conventions, and corporate meetings in Las Vegas.

Whether your next event is at the Las Vegas Convention Center, The Sands Convention Center, the Mandalay Bay Convention Center or any other Las Vegas location, no one knows Las Vegas or has more resources or better convention experience here than Network Convention Services.

For a quote, please contact **Chrisa Chen**
chris@networkconventionservices.com
Tel: **(702)655.0001**

Network
CONVENTION SERVICES

networkconventionservices.com

FURNITURE RENTAL

Lounge 22

Lounge 22 represents the next generation of design for event and exhibit furnishings. Lounge 22's mission is to provide innovative rental solutions to trade show and event professionals and create signature environments. The quality of Lounge 22 design, the flexibility of items, and the scope of inventory are unmatched. To see Lounge 22 furniture, please visit the website.

For information or a quote on Lounge 22 furniture rentals, please contact **Rachel@lounge22.com**
Tel: **818-502-0351**

LOUNGE22

lounge22.com

TALENT

Convention Models and Talent (CMT)

CMT, Inc. is the nation's leading promotional talent provider for tradeshows, conventions, mobile, street and event marketing. CMT provides top of the line Product Specialists, Spokes Models, Product Demonstrators, Interpreters and Promotional Models.

CMT provides full-service customized solutions for each client by offering a diverse team of product specialists who can disseminate information and communicate your message concisely, and most importantly our staff knows how to collect and qualify leads, while filtering in with key in-house players. CMT takes time to profile each client's audience beforehand so that productivity is ensured when it comes time to step out on the floor. It is our sole aim to convey your message accurately, assist in building lead counts, and increase your company's ROI.

As an Abex distributor, save 5% on any CMT model or talent booking.

For more information, please contact **Shelly Justice**
shelly@cmtagency.com
Tel: **(404)233.8863**

cmt | convention models + talent agency

cmtagency.com

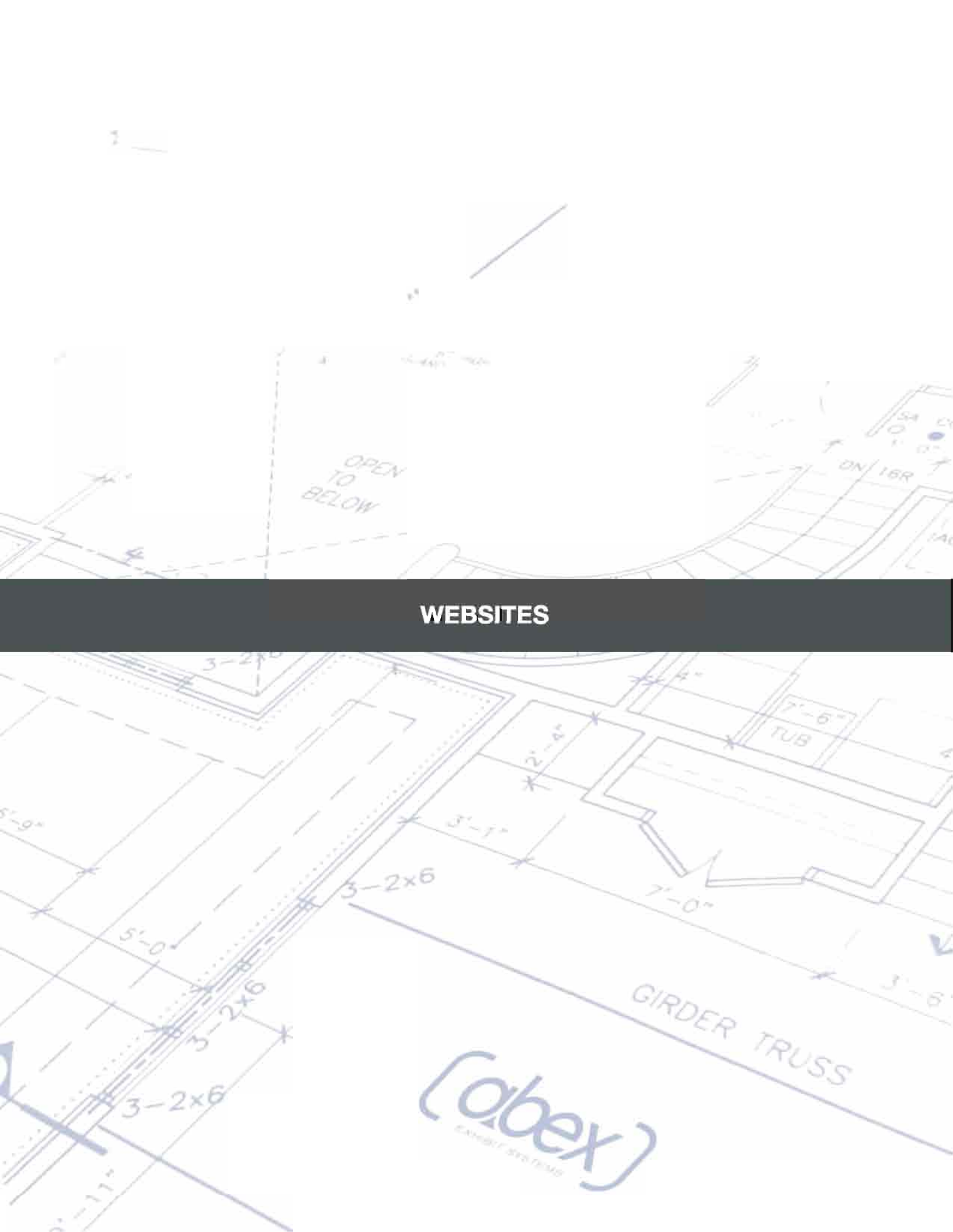
RESOURCE MANAGEMENT

Exhibitforce

Corporate Exhibitors and Exhibit Houses now have one platform to strategically collaborate and access an interactive virtual file folder, available 24/7. Pro Edition offers the Corporate Exhibitor online tools including task management, budgeting tools, ROI calculators, event calendars, custom reporting and all necessary features to assist in their tradeshow and marketing programs. Pro Edition offers Exhibit Houses the capability of managing their clients and assets in real-time, a seamless workflow with an online ordering system and the opportunity to win new business. As an Abex distributor, save up to $400 on sign up for any ExhibitForce management program.

For more information, contact Gwen Hill
gwen@exhibitforce.com
Tel: **(713)541.2241**

exhibitforce.com



WEBSITES

WEBSITES

Abex has a number of websites you will find useful as a distributor.



www.abex.com

This is our main company website. Along with useful information about Abex products, this site features a database of exhibits searchable by size, configuration, budget and the Abex product family.



www.abexonline.com

This is the Abex website dedicated to our distributors/dealers. Here you can find useful information about current production lead times, available sales material, design request information, fees and procedures, product information and much, much more. It also includes a Product database, which can also be accessed separately at abexproducts.com for more detailed product and pricing information.

WEBSITES



www.privatelabelonline.com

Privatelabelonline.com is our for the trade only website for purchasing unbranded pop-up systems, graphic panels, bannerstands, truss systems, laminate systems, cases, trade show counters, literature racks and much, much more. As a Private Label distributor, you will enjoy some of the most competitive pricing in the industry along with Abex legendary product quality, warranties and customer support.

You can conveniently purchase products online in minutes and upload your clients' graphic files to our server. We'll take care of everything including shipping to your customer with your identification on all products and packaging. Nothing could be simpler.

For preconfigured, unbranded display products, PrivateLabel is the ultimate in price, quality and convenience.



www.abexproducts.com

This site is similar to the Product Database section found on www.abexonline.com You may access it here directly, or from the link "Product Database" which can be found in the left Navigation bar on abex.com



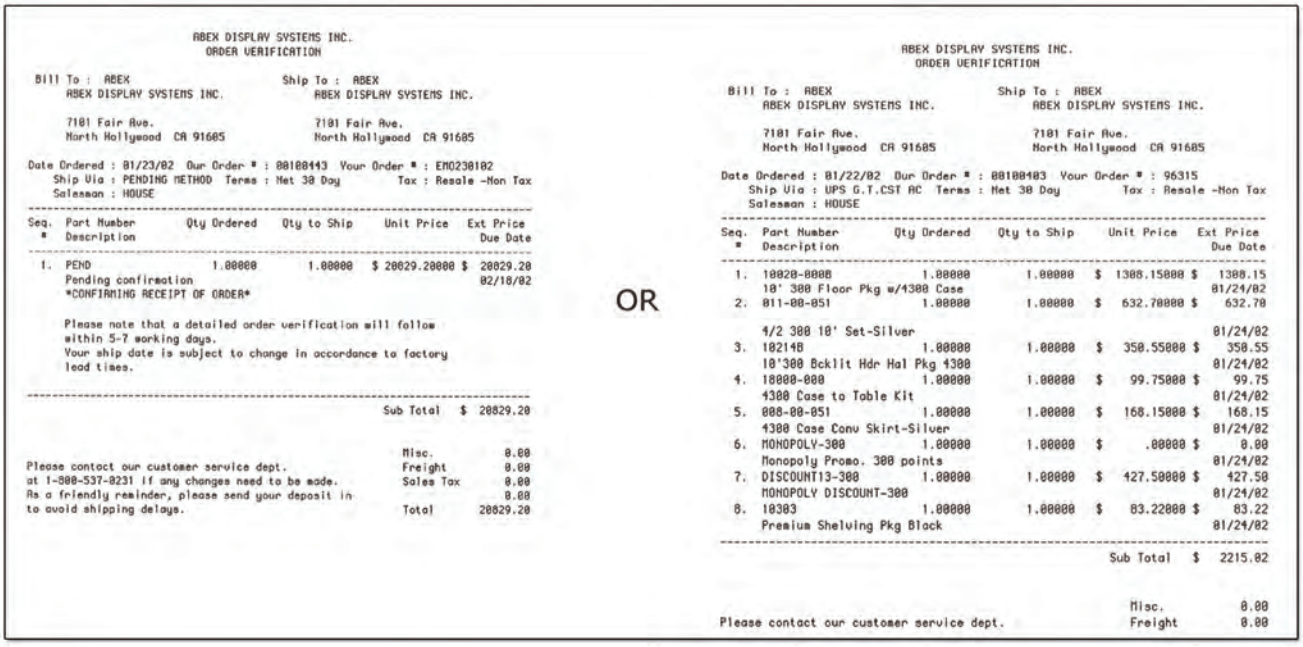
SALES SUPPORT PROCEDURE MANUAL

About Your Sales Support Representative

Your Sales Support Representative is continuously training on products and procedures to provide you with expert product knowledge. They are your contact for questions regarding standard pricing, lead times, sales order verifications, order changes, order status, and shipping information.

Order Procedure

All orders are written up and entered into our system the same day. One exception would be a custom or modified order, which would require the Engineering Department's assistance to CAD. In this case, you may see a verification that says "PEND." This is an order acknowledgement that means we have received your order and that a detailed verification will be sent in approximately 7 business days. Order verifications are e-mailed the same day they are entered into the system. If you do not receive your verification within 24-48 hours of submitting your order, please contact your Sales Support Representative. Remember, it is your responsibility to follow-up on your order, and to check the order verification for accuracy.



ABEX DISPLAY SYSTEMS INC.
ORDER VERIFICATION

Bill To : ABEX
ABEX DISPLAY SYSTEMS INC.

7181 Fair Ave.
North Hollywood CA 91605

Ship To : ABEX
ABEX DISPLAY SYSTEMS INC.

7181 Fair Ave.
North Hollywood CA 91605

Date Ordered : 01/23/02 Our Order # : 00100443 Your Order # : EM0230102
Ship Via : PENDING METHOD Terms : Net 30 Day Tax : Resale -Non Tax
Salesman : HOUSE

Seq. #	Part Number / Description	Qty Ordered	Qty to Ship	Unit Price	Ext Price / Due Date
1.	PEND Pending confirmation *CONFIRMING RECEIPT OF ORDER*	1.00000	1.00000	$ 20829.20000	$ 20829.20 02/18/02

Please note that a detailed order verification will follow within 5-7 working days.
Your ship date is subject to change in accordance to factory lead times.

Sub Total $ 20829.20

Please contact our customer service dept. at 1-800-537-8231 if any changes need to be made. As a friendly reminder, please send your deposit in to avoid shipping delays.

Misc.	0.00
Freight	0.00
Sales Tax	0.00
	0.00
Total	20829.20

OR

ABEX DISPLAY SYSTEMS INC.
ORDER VERIFICATION

Bill To : ABEX
ABEX DISPLAY SYSTEMS INC.

7181 Fair Ave.
North Hollywood CA 91605

Ship To : ABEX
ABEX DISPLAY SYSTEMS INC.

7181 Fair Ave.
North Hollywood CA 91605

Date Ordered : 01/22/02 Our Order # : 00100403 Your Order # : 96315
Ship Via : UPS G.T.CST AC Terms : Net 30 Day Tax : Resale -Non Tax
Salesman : HOUSE

Seq. #	Part Number / Description	Qty Ordered	Qty to Ship	Unit Price	Ext Price / Due Date
1.	10020-8008 10' 300 Floor Pkg w/4300 Case	1.00000	1.00000	$ 1308.15000	$ 1308.15 01/24/02
2.	011-00-051 4/2 300 10' Set-Silver	1.00000	1.00000	$ 632.70000	$ 632.70 01/24/02
3.	10214B 10'300 Bcklit Hdr Hal Pkg 4300	1.00000	1.00000	$ 350.55000	$ 350.55 01/24/02
4.	10000-000 4300 Case to Table Kit	1.00000	1.00000	$ 99.75000	$ 99.75 01/24/02
5.	000-00-051 4300 Case Conv Skirt-Silver	1.00000	1.00000	$ 168.15000	$ 168.15 01/24/02
6.	MONOPOLY-300 Monopoly Promo. 300 points	1.00000	1.00000	$ .00000	$ 0.00 01/24/02
7.	DISCOUNT13-300 MONOPOLY DISCOUNT-300	1.00000	1.00000	$ 427.50000	$ 427.50 01/24/02
8.	10303 Premium Shelving Pkg Black	1.00000	1.00000	$ 83.22000	$ 83.22 01/24/02

Sub Total $ 2215.02

Please contact our customer service dept.

Misc.	0.00
Freight	0.00

What Happens to Your Order Once it is Entered into Abex's System?

Once an order is entered into Abex's system, a printed Sales Order is created. Copies of this order are sent to the Distributor as an Order Verification, so they can be checked for accuracy. When an order is entered, our system immediately distributes this to the Manufacturing and Purchasing Departments.

The Manufacturing Department receives a Materials Requirements Planning report, or MRP. From this report, goods for all scheduled orders are purchased, and work orders are issued for the finished products. Usually, this occurs the day after the order is entered into the system. This production schedule is very important, since we need to plan enough time for set-up, inspection and packing to meet the required ship date.

How Changes Impact Production and Your Bottom Line

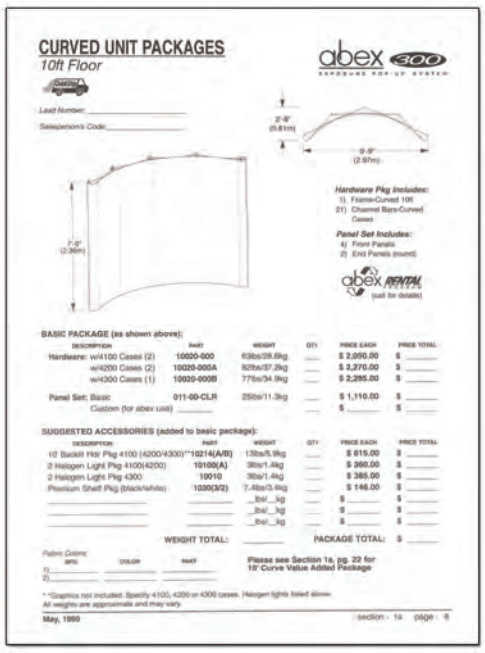
When a work order is issued, production time begins immediately on frames, panels, and counter tops. If a change is submitted, Abex loses valuable time, which can delay your order. You are financially responsible for any finished product that appeared on your order and was produced. If we have the capacity to accommodate the change, we apply a $150 change fee to any change made after 24 hours of receipt of your Order Verification.

It is our company's policy to request and issue written confirmation on all verbal communication. Please note any changes on your Order Verification, and fax and/or e-mail it to your Sales Support Representative. Abex will then e-mail you a new verification. Please check this for accuracy in all changes.

In processing, manufacturing and setting up your order, Abex uses your "Call Out Drawings" and itemized Purchase Order as a reference to assure accuracy. Copies of your original documents accompany our internal documents, and are routed to other manufacturing and shipping departments. Always submit a complete Abex line drawing and quote with your order if applicable. If a rendering was done, attach it as a PDF and e-mail it to your Sales Support Representative. Be sure the reference number is visible. Always note changes on the plan view, elevation or rendering.

What is a Standard Order?

A standard order consists of any package or components listed on the Abex Product Database.



CURVED UNIT PACKAGES

10ft Floor

abex 300

Hardware Pkg Includes:
1) Frame-Curved 10ft
2) Channel Bars-Curved Cases

Panel Set Includes:
4) Front Panels
2) End Panels (round)

abex RENTAL (call for details)

BASIC PACKAGE (as shown above):

DESCRIPTION	PART	WEIGHT	QTY	PRICE EACH	PRICE TOTAL
Hardware: w/4100 Cases (2)	10020-000	63lbs/28.6kg	___	$ 2,090.00	$ _____
w/4200 Cases (2)	10020-000A	82lbs/37.2kg	___	$ 2,270.00	$ _____
w/4300 Cases (1)	10020-000B	77lbs/34.9kg	___	$ 2,295.00	$ _____
Panel Set: Basic	011-00-CLR	25lbs/11.3kg	___	$ 1,110.00	$ _____
Custom (for abex use) _____			___	$ _____	$ _____

SUGGESTED ACCESSORIES (added to basic package):

DESCRIPTION	PART	WEIGHT	QTY	PRICE EACH	PRICE TOTAL
10' Backlit Hdr Pkg 4100 (4200/4300)**	10214(A/B)	13lbs/5.9kg	___	$ 615.00	$ _____
2 Halogen Light Pkg 4100(4200)	10100(A)	3lbs/1.4kg	___	$ 360.00	$ _____
2 Halogen Light Pkg 4300	10010	3lbs/1.4kg	___	$ 385.00	$ _____
Premium Shelf Pkg (black/white)	1030(3/2)	7.4lbs/3.6kg	___	$ 146.00	$ _____
_____	_____	___lbs/___kg	___	$ _____	$ _____
_____	_____	___lbs/___kg	___	$ _____	$ _____
_____	_____	___lbs/___kg	___	$ _____	$ _____

WEIGHT TOTAL: _____ PACKAGE TOTAL: $ _____

Fabric Colors:

QTY	COLOR	PART
1) _____	_____	_____
2) _____	_____	_____

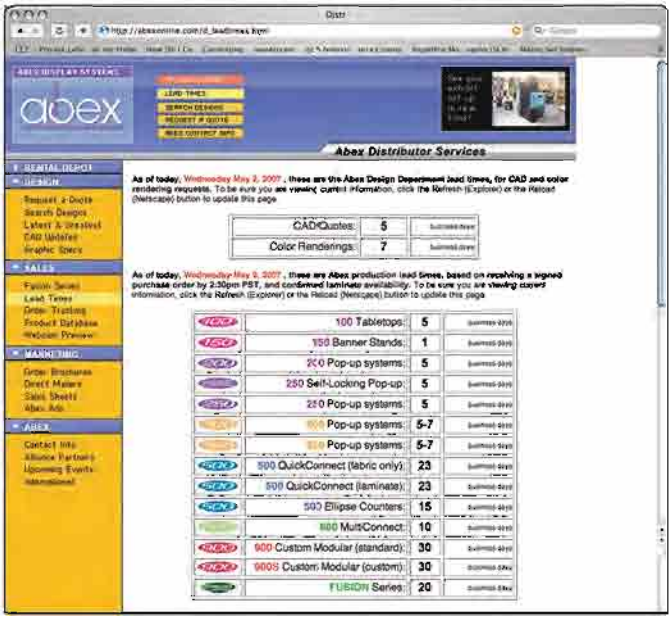
Please see Section 1a, pg. 22 for 10' Curve Value Added Package

* *Graphics not included. Specify 4100, 4200 or 4300 cases. Halogen lights listed above.
All weights are approximate and may vary.

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Standard Package Lead Times

Standard package lead times are available on the distributor Web site (www.abexonline.com), or from your Sales Support Representative.



Reconfigurations

A reconfiguration is a modification of a package/stock design unit. One example is if you delete 2 front panels, or add a fabric inlay or light box. It is still a package, but with minor changes.

Reconfiguration Lead Times

Reconfiguration lead times are generally less than those for custom exhibits. Please contact your Sales Support Representative for details.

Some of the items that change a standard display into a reconfigured display are:

- Inlays – Inlay can be cut into various configurations. They must always travel to the outside of a panel. Precise dimensions and location measurements on all sides are extremely important. Inlays are not available on 500 and 900 series.
- Counter Tops – This includes 2 colors and special laminates.
- Combining Multiple Series – Combining two or more from 300, 500, 600 or 900 in any one display. If the "hybrid" exhibit uses any non-standard parts, it may require design time.

Quick Ship

A standard Abex Quick Ship unit lead time is 2 business days after receipt of order. Some PrivateLabel orders received before 10:00 AM PST ship the same day.

Quick Ship Program Units

300 (Curve)

- 6' and 8' Tabletop
- 10' Floor

350 (Straight)

- 8' Tabletop – round or flat ends
- 8' and 10' Floor
- 5' Tower
- Case-to-Table conversion
- Case-to-Pedestal conversion

Counter Tops

- C1 Counters
- A1 and AB Counters

600 Foldwall System

Most PrivateLabel products select colors are also Quick Ship. Please login to www.privatelabelonline.com for details.

Quick Ship Fabrics

Frontrunner Coal, Silver, and Imperial

Quick Ship Standard Accessories

Includes Case-to-Table, Case-to-Pedestal, Basic Shelving, Premium Shelving, One and Two Halogen light packages, H2 and H3 Backlit Header, and 5PCC Cases.

Abex Custom Orders

An Abex custom order is a major reconfiguration to a standard unit, or a completely new exhibit design that is different from any Abex package. Any custom order must be quoted by our Design Department prior to placing an order.

Lead Time

Please refer to www.abexonline.com for information on lead times for custom orders, or contact your Sales Support Representative. Please note that your order will be delayed if we are not provided all necessary order information. We can not put any order into the system without complete and approved design and manufacturing specifications.

Returns

A Return Authorization number is required on all goods returned to Abex. Any product returned without this authorization will be refused. You must notify your Sales Support Representative who will fill out the Return Authorization, provide a copy to our warehouse and log the RA number. The Receiving Department will check it in and inspect it per the notes on the RA form.

Warranties

All items under warranty are replaced at no charge and shipped freight prepaid FedEx ground. If you request shipping other than ground freight, expedited shipping charges will be invoiced.

Disclaimers

Disclaimers are sent to Abex Distributors for non-standard items, or items that Abex will not warrant. This includes excessive weight, or producing panels in a fabric that is not recommended for the display. These must be signed and returned to Abex before production can begin.

Minimum Order

We have a $150 NET minimum order requirement. For orders LTM, a $25 upcharge will be added.

Freight Rates

All PrivateLabel orders ship via Abex's FedEx account at publish rates. There are no exceptions other than international shipments. All Abex exhibits ship FedEx ground or Rock-It Cargo, unless other arrangements are made. Freight quotes are estimates only based upon information available prior to final packing.

CONTACT LIST

STAFF LIST & EMAIL ADDRESSES

CORPORATE OFFICE: **7101 Fair Ave. North Hollywood, CA 91605**

ph: **(818)764.5126** toll free: **(800)537.0231** fax: **(818)503.9955**

FIRST NAME	LAST NAME	TITLE	EXT.	EMAIL ADDRESS
EXECUTIVE OFFICE				
ROBBIE	BLUMENFELD	PRESIDENT & CEO	144	rblumenfeld@abex.com
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GARRY	KORALEK	EXECUTIVE VICE PRESIDENT	158	garry@abex.com
KIMBERLY	PFEIFER	VICE PRESIDENT OF SALES	122	kpfeifer@abex.com
SALES & CUSTOMER SERVICE DEPARTMENTS				
ANNA	NEWMAN	SALES MANAGER	166	anewman@abex.com
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JAIME	BURGESON	ACCOUNT MANAGER	174	jburgeson@abex.com
ANDREA	WHELPTON	ULTRAFORM ACCOUNT MANAGER		awhelpton@abex.com
SAMANTHA	FINKEN	EXEC. ASS'T TO VP OF SALES	188	sfinken@abex.com
JILL	DEWITT	CUSTOMER SERVICE MANAGER	131	jdewitt@abex.com
JEFF	BAILEY	CUSTOMER SERVICE	132	jbailey@abex.com
DESIGN/ ENGINEER TEAM				
ADRIAN	SAWYER	VP OF ENGINEER / DESIGN	171	asawyer@abex.com
MARILYN	PEREZ	DESIGN TEAM MANAGER	115	mperez@abex.com
CHRIS	LE	SENIOR ENGINEER	173	cle@abex.com
PEDRO	ALMAGUER	ENGINEER	136	palmaguer@abex.com
MARC	GUILLEN	DESIGNER	175	mguillen@abex.com
GRAPHICS DEPARTMENT				
		Please send artwork to graphics@abex.com		
MIKE	HARVEY	GRAPHICS DEPARTMENT MANAGER	127	mike@abex.com
DONALD	MENDOZA	PRINT PRODUCTION MANAGER	128	dmendoza@abex.com
ACCOUNTING DEPARTMENT				
SAMANTHA	FRIEDMAN	BOOKKEEPER	195	sfriedman@abex.com
LISA	GUZMAN	ACCOUNTS PAYABLE	110	lguzman@abex.com
OSCAR	RANGEL	ACCOUNTS RECEIVABLE	160	orangel@abex.com
PRODUCTION				
DAVID	SCHEUER	GENERAL MANAGER	111	dscheuer@abex.com
ART	PEREZ	PRODUCTION MANAGER	165	aperez@abex.com
DEAN	GRIFFIN	Q.C./SETUP/PROJECT MANAGER	154	dgriffin@abex.com

STAFF LIST & EMAIL ADDRESSES

ABEX INTERNATIONAL CONTACT INFO:

CORPORATE UK OFFICE: **Abex Display (UK) Ltd**
20D Waterside Business Park
Eastways
Witham
Essex, CM8 3YQ
United Kingdom
TELEPHONE: **+44 (0) 1376 514 595**
FAX: **+44 (0) 1376 515 324**

CORPORATE EUROPEAN OFFICE: **Abex Display Ltd**
Heidemeer 42
8445
SB Heerenveen
Holland
TELEPHONE: **00 31 (0) 513 484 282**
FAX: **00 31 (0) 513 499 070**

ABEX INTERNATIONAL EMAIL ADDRESSES

FIRST NAME	LAST NAME:	TITLE	EMAIL:	MOBILE:
EXECUTIVE OFFICE				
DEBBIE	MARLES	MANAGING DIRECTOR	dmarles@abex.com	00 44(0)7912 407 747
SALES & MARKETING				
ALAN	MINETT	SALES & MARKETING MANAGER	aminett@abex.com	00 44(0)7850 415 053
WIM	KOUWENHOVEN	EXPORT MANAGER	wkouwenhoven@abex.com	00 31(0)654 262 194