

Detachable Graphics

How to prepare for Durst Lambda output

IN ORDER TO HELP ...

ensure smooth and timely production of your project, here are some guidelines for preparing files for Durst Lambda output.

We recommend these guidelines be followed whenever possible.

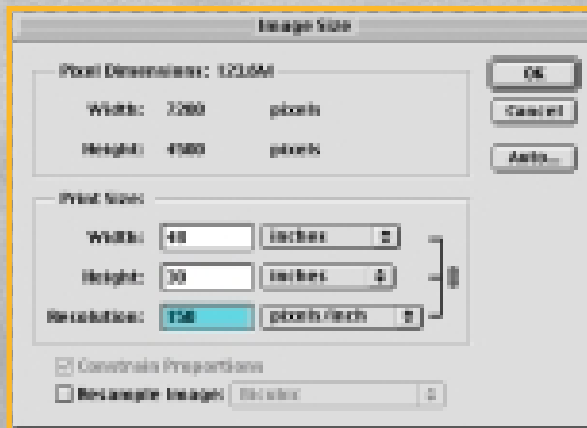
Deviation can lead to increased cost and/or decreased quality.

If there are ever any questions, please do not hesitate to call.



1ST Image files ...

- We recommend 150 ppi resolution for images smaller than 50".
- Do not increase the resolution of files that were scanned at low resolution. This will result in a soft image and sharp definition will be lost.
- For images larger than 50", a resolution of 100 ppi should be used.



- In order to constrain file sizes, a minimum of 50 ppi may be used.
- Exceeding 200 ppi at final size is counter-productive, because it creates excessive file sizes. These excessive image sizes do not translate well during the ripping process and image quality is lost.
- Please do not compress TIFF's.

2ND When laying out your detachable graphics...

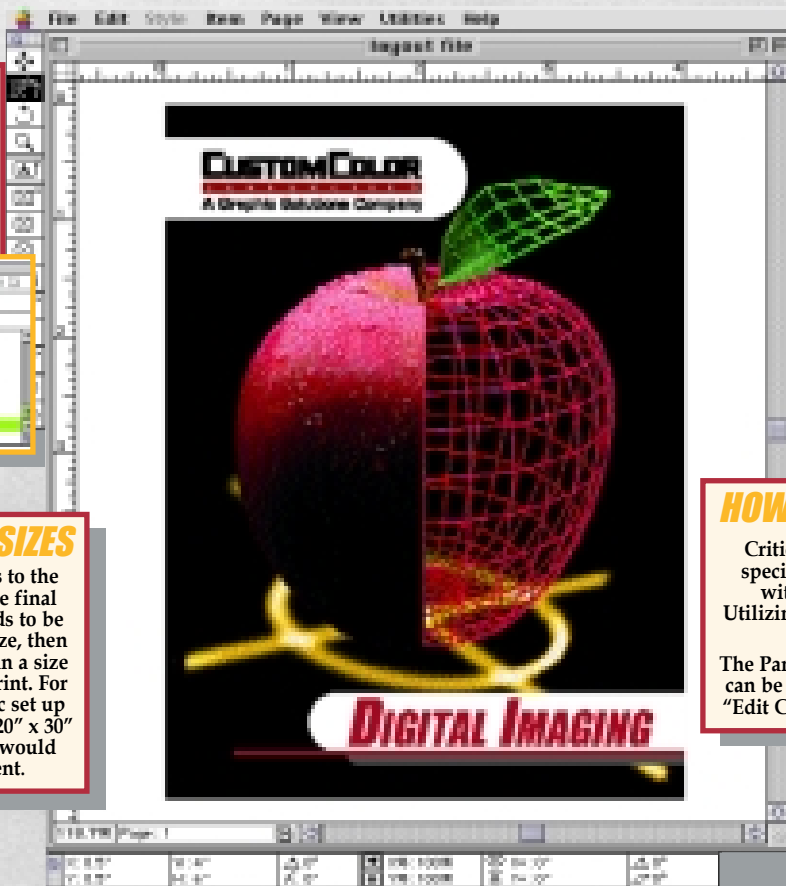
PICTURE BOXES

Picture boxes in QuarkXPress should have a "white" background fill instead of a "none" fill. A none fill can create jagged edges around the image.



PROPORTIONATE SIZES

Please build all documents to the same size that you need the final print. If the final print needs to be larger than the document size, then please build the document in a size proportionate to the final print. For example; a 40" x 60" graphic set up at 50% scale would create a 20" x 30" document. At 10% scale it would create a 4" x 6" document.



MULTIPLES

When printing multiple graphics of the same size, create a multiple page document.

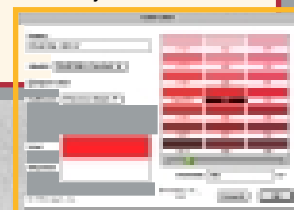
If you have files that are different sizes, then create multiple documents.



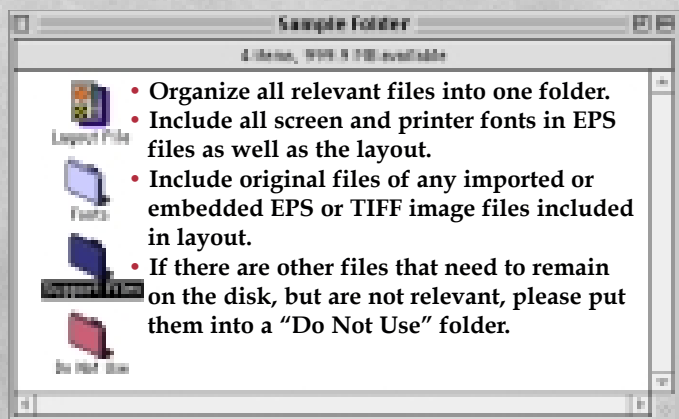
HOW TO GET COLORS TO MATCH

Critical colors and vector elements should be specified using the Pantone palettes available within the layout or drawing application. Utilizing PMS values will help us to match colors more accurately.

The Pantone palettes can be found under "Edit Colors" menu.



3RD On the disk...



4TH Include with order...

- A hard copy of the layout (PDF Files are acceptable alternatives)
- Any physical references for critical colors (product samples, fabric swatch, previous proof, etc.)
- If working on a CD and a "Do Not Use" folder can not be created, please provide us with the location of the job on the CD, to include file names and directory structure.

For Panel Jobs please refer to the Panel Layout Brochure