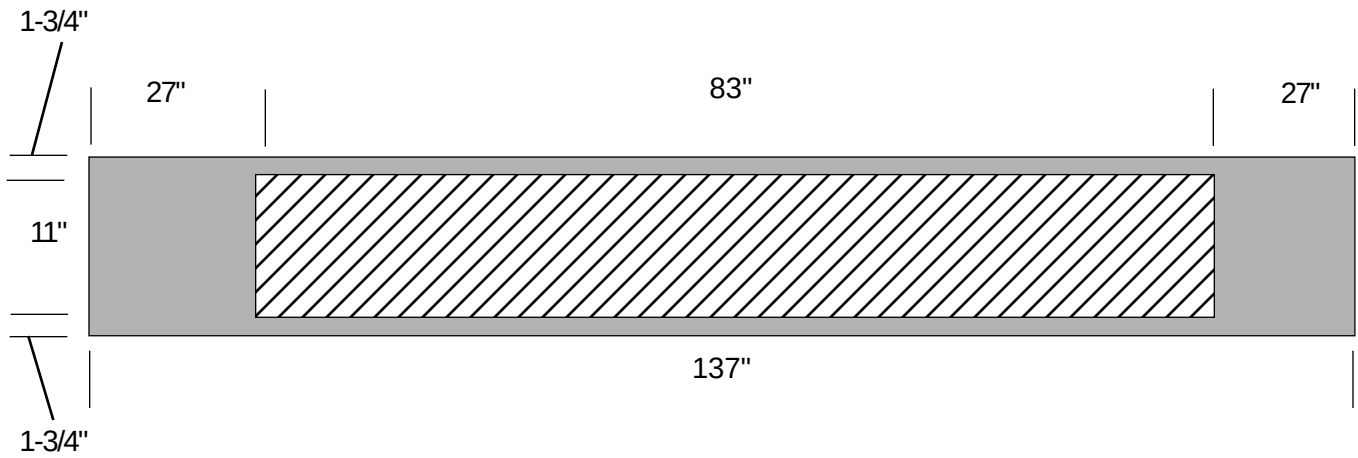


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Note: Abex dealers receive a 5% rebate on Abex Alliance partner purchases. Please see Ordering section for details.

GRAPHICS

Curved 10ft Backlit Header II (wrap-around)



= Non-backlit area

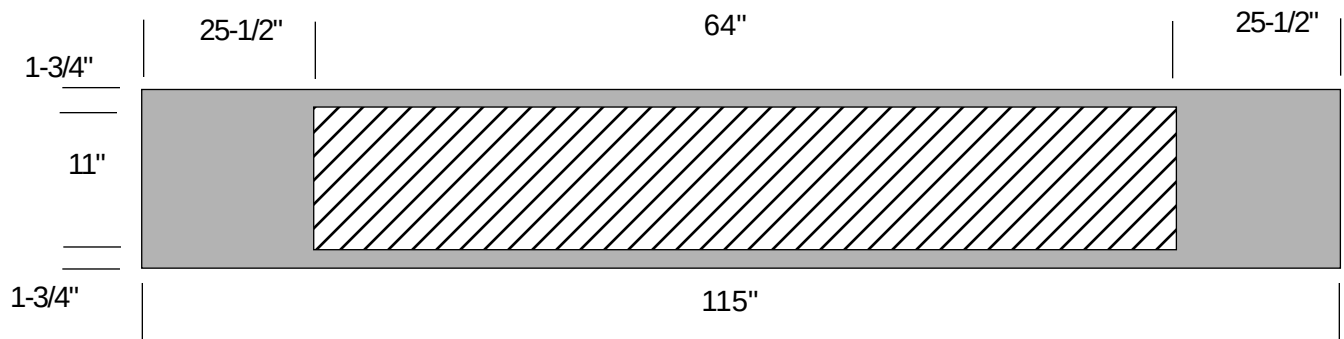


= Image Area (12" x 82")

Use the diagram above for dimensions of the image area on the 10' backlit header
(w/ wrap arounds for curved end panels)

GRAPHICS

Curved 8ft Backlit Header II



= Non-backlit area



= Image Area (12" x 62")

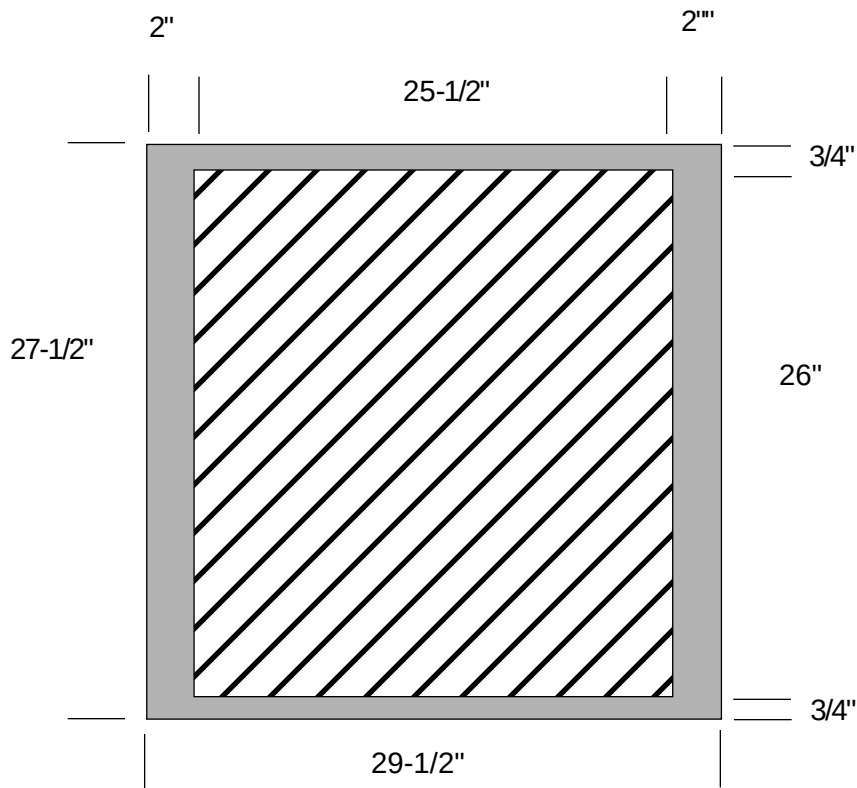
Use the diagram above for dimensions of the image area on the 8' backlit header

GRAPHICS

Backlit Lightbox Panel - Curved Frame



When ordering a lightbox for the curved frame, please refer to the diagram below for specifications of image area and border width. Full bleeds are available.



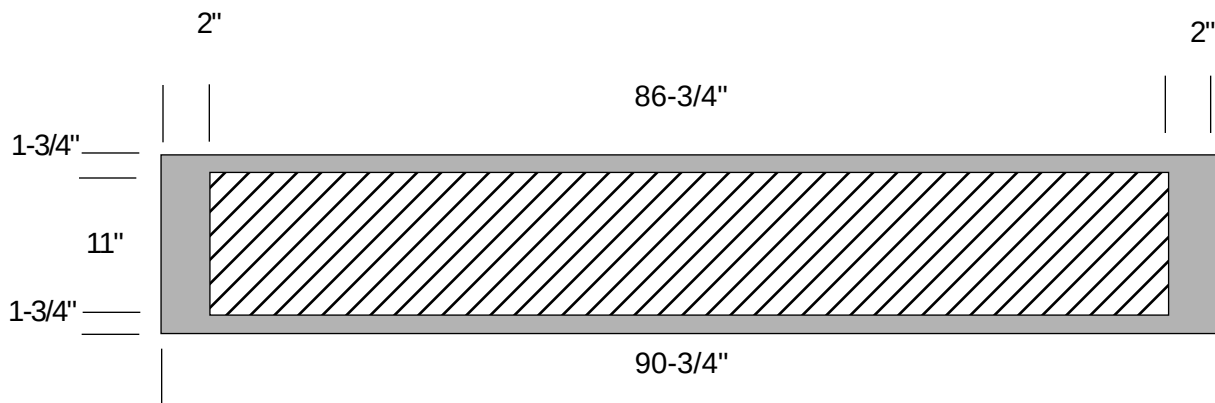
= Black Border



= Image Area (26"W x 26"H)

GRAPHICS

Straight 10ft Backlit Header II



= Non-backlit area



= Image Area (12" x 82")

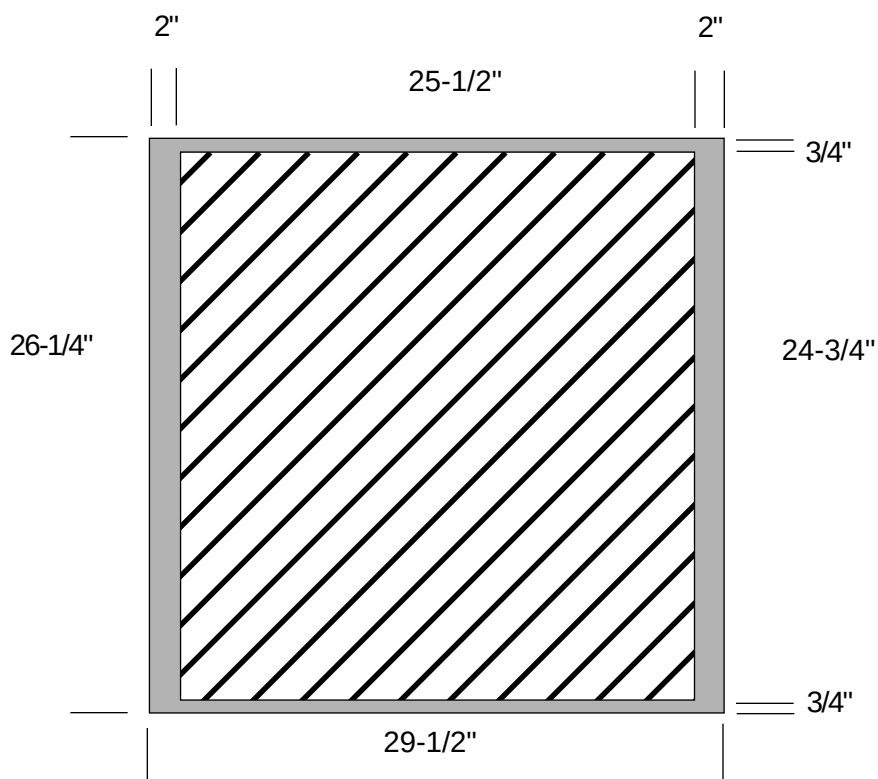
Use the diagram above for dimensions of the image area on the 10' backlit header

GRAPHICS

Backlit Lightbox Panel - Straight Frame



When ordering a lightbox for the straight frame, please refer to the diagram below for specifications of image area and border width. Full bleeds are available.



= Black Border



= Image Area (25"W x 25"H)

GRAPHICS

Photomural Panel Sizes



Image trim sizes:

Curved Frame

Front panel — 29-7/16" x 90-1/4"

End panel — 15" x 90-1/4"

Back panel — 32" x 90-1/4"

Straight Frame

Front panel — 29-7/16 x 87-1/4"

End panel — 29-7/16 x 87-1/4"

Curved Tabletop Model

Front panel — 29-7/16" x 60"

End panel — 15" x 60"

Curved Mini-Tabletop Model

Front panel — 29-7/16 x 29"

End panel — 15" x 29"

40" Tabletop

Front panel — 29 7/16" x 36 1/4"

End panel — 15" x 36 1/4"

Please note: Hanging strips extend one inch above the mural panel and 2 inches below the bottom of the mural panel. (Add 3 inches total the height dimensions shown above the complete panel height.)

GRAPHICS

PMS Equivalency - Fabric Colors



Front Runner Fabric	PMS Equivalent
Amazon	328C
Apollo	123C
Arctic Shadow	429
Atlantic	536*
Bermuda	660C
Blaze	186
Bordeaux	262C
Brazil	437C
Broadway	242C
Cloud	Cool Grey 5C
Coal	N/A
Cornflower	2728*
Dusk	5265
Emerald	342
Everglade	561C
Flint	5435*
Galaxy	275
Ghost Gum	Warm Grey 1C*
Imperial	281
Jacaranda	5285
Kingfisher	3145
Koala	430
Mahogany	4625
Malibu	468
Mercury	421*
Merlin	2716*
Navy	2965*
Neptune	5473
Niagara	645C
Opal	435*
Oyster	407
Pacific	5493
Panama	282C
Polar	White
Regency	195*
Royal Red	187
Savannah	323C

* Approximate color match

GRAPHICS

PMS Equivalency - Fabric Colors



Front Runner Continued

PMS Equivalent

Shamrock	548C
Shadow Pink	480
Silver	429
Steel	3155*
Sunspot	137
Tropical Green	356
Valencia	179C
Wedgewood	5425*

* Approximate color match

GRAPHICS

PMS Equivalency - Fabric Colors



Prelude	PMS Equivalent
Aegean	285C
Dublin	3025C
Eclipse	N/A
Flame	186C
Forest	3425C
Georgia	328C
Hollywood	242C
Madison	209C
Mist	428C
Platinum	429C*
Royal	2758C
Shadow	431
Stellar	275C
Venice	467

* Approximate color match

GRAPHICS

PMS Equivalency - Fabric Colors



Velvet Loop Fabric	PMS Equivalent
Alabaster	Warm Grey 2C
Bittersweet	173
Black	N/A
Blue	5415
Blueberry	301*
Charcoal	431
Chrome	428
Conch	481
Coronation	653
Dawn	4685
Desert	486
Dior Blue	291
Dusty Rose	480
Flame	185
Jungle	336
Mauve	4995
Navy	539
Oyster	Warm Grey 1C
Pewter	452
Platinum	421
Royal Blue	2728
Russet	484
Silver	422*
Spanish Red	187
Teal	326*
Walnut	4625
White	N/A
Wine	222

* Approximate color match

GRAPHICS

PMS Equivalency - Vinyl Colors



Use this chart to help determine an approximate PMS (Pantone Matching System) number to match to your vinyl when ordering graphics.

CALON[®] High Performance Vinyl Color

Name	Color Number	PMS Number (approx.)
Apple Green	69	361C
Aruba Blue	51	304C
Azure Blue	32	300C
Beige	68	467C
Blue	05	286C
Bright Cardinal Red	60	1805C
Brown	08	4625C
Buckskin	47	465C
Burgundy	12	188C
Camel Beige	48	156C
Cardinal Red	42	187C
Copper Metallic	20	876C
Dark Bahama Blue	53	3145C
Dark Blue	11	296C
Dark Green	24	3435C
Dark Grey	52	432C
Dark Magenta	58	241C
Diamond Blue	64	285C
Dove Grey	28	429C
Fawn	27	127C
Gold Metallic	04	873C
Hot Pink	56	Rubine Red C
Imitation Gold	59	143C
Kelly Green	61	340C
Lavender	75	265C
Magenta	76	205C
Mariner Blue	72	5415C
Medium Blue	66	548C
Medium Green	106	3415C
Medium Grey	50	424C

GRAPHICS

PMS Equivalency - Vinyl Colors



CALON[®] High Performance Vinyl Color

Name	Color Number	PMS Number (approx.)
Midnight Blue	65	296C
Ocean Blue	31	298C
Olympic Blue	18	299C
Orange	09	165C
Palm Oyster Grey	70	Cool Grey 3C
Poppy	73	Warm Red C
Primrose Yellow	67	108C
Purple	62	262C
Red	01	186C
Royal Purple	74	266C
Sapphire Blue	17	287C
Silver Metallic	07	877C
Spring Blue	55	278C
Tan	10	465C
Teal	71	321C
Tomato Red	14	179C
Violet	63	257C
Yellow	06	116C

GRAPHICS

PMS Equivalency - Vinyl Colors



Use this chart to help determine an approximate PMS (Pantone Matching System) number to match to your vinyl when ordering backlit graphics.

GSP[®] 230 Scotchal High Performance Translucent Vinyl

Name	PMS Number (approx.)
Blue	3005C
Burgundy	215C
Cardinal	206C
Dark Blue	300C
Dark Brown	483C
Dark Red	199C
Duranonic	Cool Grey 11C
Evening Blue	535C
Green	Green C
Holly Green	340C
Intense Blue	300C
Ivory	155C
Kumquat	158C
Lt. Beige	N/A
Lt. Rust Brown	499C
Lt. Tomato Red	185C
Metallic Gold	873C
Olympic Blue	285C
Orange	165C
Poppy Red	1788C
Raspberry	225C
Red	192C
Royal Blue	293C
Rust Brown	478C
Shadow Grey	408C
Silver Grey	428C
Slate Grey	430C
Sunflower	123C
Tangerine	1575C
Vivid Green	347C
Vivid Rose	212C
White	N/A
Yellow	109C

GRAPHICS

Letter Height Visibility



Please use the following chart to judge the visibility of your graphic letters from various distances.

Letter Height	Maximum Visible Distance
1 inch	40 feet
2 inches	75 feet
3 inches	100 feet
4 inches	150 feet
5 inches	200 feet
6 inches	250 feet
7 inches	300 feet
8 inches	350 feet
9 inches	400 feet
10 inches	450 feet
11 inches	500 feet
12 inches	525 feet

NOTE: The above distances will vary approximately 10% with various color combinations.

BURNING

Darkening of a specific area of a print by controlling the exposure to bring out more detail.

COLOR BALANCE

Adjustment of the overall color quality until it is satisfactory.

COLOR CORRECTION

To compensate for the color imbalances of a print or transparency.

COLOR NEGATIVE

Film on which the image is in reverse color. Used to make color prints or transparencies; also black and white prints on Panalure paper.

COPY NEGATIVE OR INTER-NEGATIVE

A negative used to make color prints or transparencies when the original negative or transparency is not available.

CROPPING

Selecting a portion of a negative or transparency to be printed and eliminating the remainder.

DENSITY

A measure of how light or dark a negative print is, due to the exposure time or light intensity during exposure.

DIGPRINT

Abbreviation for Digital Output.

DODGING

Lightening a specified area of a print by holding back the light from the part of the image.

DUPLICATE TRANSPARENCY

Transparencies reproduced from original transparencies.

DURATRANS & DURAFLEX

Media that Abex prints all of its photo material on.

ENLARGEMENT

Reproduction of an image to a larger size than the original.

FILM POSITIVE

A positive image on film having a clear background and a solid black image.

FINISHING

The process of spotting, surface enhancement or mounting.

FLOP NEGATIVE

To turn a negative over so the image is reversed from the normal print.

FULL FRAME

The entire image area; no cropping.

GRAPHICS

Glossary of Graphic Terms



HALF TONE

The conversion of continuous tone art into screened art, for use in print reproduction.

INTER-NEGATIVE

A color negative (used for making C prints) made from an original transparency by contact or projection printing.

LINE NEGATIVE

A negative made from line art having no gray tones.

MACHINE PRINT

A print made on a semi-automatic, fixed focus printer on which there is no burning or dodging and limited cropping.

MATTE

Dull or non-glossy finish.

NEGATIVE

A film on which the image is in reverse.

OPAQUEING

The application of a water-based pigment to a negative so that light cannot pass through during the printing process.

POSITIVE

A photographic image in which the tones of the image are the same as the original subject.

PRINT RETOUCHING

Painting on a color print with dyes, watercolors, pencils, etc. to improve the image.

PROOFS

Prints made at the same size as the negative to preview the images for easier selection.

REDUCTION

Reproduction of an image to a smaller size than the original.

SLIDE

A 35mm or 2 1/4 transparency.

SPOTTING

The application of dye to a color print to improve minor blemishes.

TEST STRIP

A print made to test color balance, density or focus before printing.

TRANSPARENCY

A positive-image film viewed by transmitted light.